

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD
(University Courses Campus)



Estd. 1990

(Internal Quality Assurance Cell)

Annual Report

2022-23

Dr Deepali Monga

Ms Rashmi Singh

IMS Ghaziabad (University Courses Campus)
NH-09, Adhyatmik Nagar, Ghaziabad (NCR) 201015
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1.1 ABOUT IMS

IMS Ghaziabad was founded in 1990 by a group of visionaries and intellectuals to impart quality education to young Indian minds. The legacy of IMS Ghaziabad lies in its tradition to stimulate an innovative environment where students are empowered with knowledge, values and professional skills to uphold integrity, tolerance and mutual respect. It has over 33 years of experience in consistently creating leaders and shaping the future of its students.

Institute of Management Studies, Ghaziabad (University Courses Campus) offers undergraduate and post graduate programs affiliated to CCS University, Meerut. Courses of study are MIB, M.Sc. Biotechnology, BBA, BCA, BAJMC, B.Sc. (Hons.) Biotechnology and B.Sc. (Hons.) Microbiology. Career Development Centre & Corporate Resource Centre helps students hone their ability to transcend themselves into exemplars of efficiency and acts as a vital interface to bridge the gap between corporate expectations and student aspirations.

The institute is NAAC 'A' Grade accredited and ISO 9001:2008 certified. IMS is conferred **the 1st Rank for being the Best BBA College in North India** by IIRF 2022. In **all India Placements, ranked 2nd by Times B-School Survey 2022. BCA Department has been ranked 3rd among the BCA Colleges in North India** GHRDC 2022. With its internationally acclaimed faculty and teaching pedagogy. IMS is also a registered member of **Institution Innovation council (IIC)**, an initiative by the Ministry of Education, Govt. of

India. Further, the institute has successfully **collaborated with AIC-BIMTECH supported by Atal Innovation Mission, NITI Aayog, Govt. of India.**

It has been bestowed with number of **awards in various categories** by Times B-School Survey, ASSOCHAM, CSR, CEGR, GESA, CIAC Global, Integrated Chambers of Commerce & Industry, and Asia Pacific Education and Technology Awards.

The Research Cell facilitates regular research activities to develop a research culture and to provide publication opportunities, it has **launched International refereed journal International Journal for Business Research and Excellence (IJBRE)** in the field of Business Management.

Moreover, to develop and express their multidimensional skills (both Scholastic & Co-Scholastic), the institute has 23 student-driven clubs.

Our Vision

To impart vibrant, innovative, and global education to make IMS the world leader in terms of excellence in education, & research.

Our Mission

To develop the institution into a world-class center for Management / IT / Biosciences / Journalism & International Business which inspires its students to realize their full potential and contribute to the development of society.

1.2 Director's Message



It is a matter of pride to witness India moving up in the chart and becoming the fifth-largest economy in the world. The Hon'ble Prime Minister of India quoted, "The whole world is looking at India's youth with hope, because you are the engines of the country and India is the world's growth engine." At IMS Ghaziabad (University Courses Campus), the goals of the Institute are juxtaposed with that of the nation with a strong will to sculpt the youth into professionals who can become meaningful contributors to the growth of the nation. We at IMS Ghaziabad (University Courses Campus), aim to be a robust institution that stands on value- based learning; that is, it is on the solid foundation of ethical principles on which our pedagogical approaches rest. We believe this is crucial for a students,

The education sector in India has witnessed certain prominent changes in the year 2022 in terms of policies, where the current year is expected to spectate the high tides of digital transformation with Metaverse, Artificial Intelligence and Virtual Reality flowing into the system. To ride the crest of the wave, IMS Ghaziabad (University Courses Campus) believes in focusing on high-quality academic rigor, employability quotient and the rising spirit of innovation and entrepreneurship. As a result of this regime, the Institute has witnessed better results every year in terms of academia, industry absorption and launching new ventures by IMSians.

In this highly globalized world, students require the right set of attitude, skills and knowledge to be among the worldwide contributors. Realizing the requirement, IMS has International, Corporate, Research & Academic advisory and mentors on its panel, from renowned universities and assorted industries. Apart from this, the ingenious faculty members at the campus are focused to nurture students in becoming virtuous professionals. Specific cells and clubs cater to the academic, cognitive, creative, technological and professional interests of students. Immersed specializations, workshops, and tie-ups with the industry for skill development, collaboration with IIM and IITs are also offered for better professional prospects through internships and live projects. Students with entrepreneurial aspirations are mentored by Entrepreneurship E-Cell on campus for various start-up initiatives. Our efficacious alumni base holds leading positions in industry and academia which is a testimony of dedicated guidance at IMS Ghaziabad (University Courses Campus). The legacy of the institute provides a holistic academic atmosphere for instilling ethical and moral human values in students, which enables them to become future leaders and citizens with high integrity, dignity, and compassion.

Aiming ahead to strengthen the culture of progressive amplification!

Prof. (Dr.) Arun Kumar Singh

Director

Institute of Management Studies, Ghaziabad

1.3 Executive Council

Mr. Naresh Agarwal
Chairman Ex. M.P., Rajya Sabha
Former Minister, Govt. of U.P

CA (Dr.) Rakesh Chharia
General Secretary Pole-Ads
Advertising Ltd.

Mr. Sanjay Agarwal
Treasurer Entrepreneur &
Academician

Ms. Anshu Gupta
Joint Secretary Philanthropist

Mr. Nitin Agarwal
Executive Council Member MLA
and Former MSME & Export
Promotion Minister, Govt. of U.P

Dr. Pramod Agarwal
Executive Council Member
Rama Paper Mills Ltd.

Mr. Sudhir Shukla
Executive Council Member B.A.G
Films Ltd.

Mr. Rajiv Chaudhary
Executive Council
Member Chaudhary & Sons
Forging Ltd.

Mr. Ashok Chaturvedi
Executive Council Member U-
Flex Group of Industries

CA Vidur Chharia
Executive Council Member
Chharia Impex Limited

Mr. Apurve Goel
Executive Council Member AAA
Paper Marketing Ltd.

Ms. Garima Aggarwal
Executive Council Member
Philanthropist

Mr. Mayank Chaudhary
Executive Council
Member Industrialist

1.4 ACADEMIC ADVISORY BOARD

Mr. Dinesh Jain
Joint President, HR
UFLEX Group

Mr. Lokesh Saxena
Managing Director
DISA India

Mr. Dhruva Chauhan
Business Unit Director
Rasim Bhiwani Textile Ltd.

Mr. Puneet Gupt
COO, The Times of
IndiaTimes Internet

Dr. Justin Paul
Professor, University of
PRSan Juan, PR, USA

Dr. Aashish Joshi
Editor-in-Chief & Chief
Executive
Lok Sabha TV

Mr. Parag Rastogi
Director
Bennet & Coleman

Mr. Neeraj Malik
Executive Vice
PresidentAptech India Ltd.

Dr.Daman Saluja
Director
Dr. B.R. Ambedkar Center
for Biomedical Research,
University of Delhi

Mr. Apurva Chamaria
IMS AlumnusChief Revenue
Officer, RateGain

1.5 IQAC Composition

NAAC accredited 'A' Grade Institute & Affiliated to Chaudhary Charan Singh University, Meerut



**INSTITUTE
OF MANAGEMENT
STUDIES**

Dated: 09.08.2022

Office Order No. 1469

In terms of the decisions taken by the Executive Council at meeting held on August 02, 2022 the following Academic Council has been formed as per NAAC guidelines.

Constitution of Academic Council

Year 2022 -23

S. No.	Name	Designation	Area	Email id
1.	Dr. Gagan Varshney	Head of Department	Computer Science	gagan.varshney@imsuc.ac.in
2.	Dr. Pooja Rastogi	Head of Department	Management	Pooja.rastogi@imsuc.ac.in
3.	Dr. Surabhi Johari	Head of Department	Bio Science	surabhi.johari@imsuc.ac.in
4.	Dr. Anil Nigam	Head of Department	Journalism & Mass Communication	anilk.nigam@imsuc.ac.in
5.	Dr. Indrani Bhattacharjee	Professor	Management	Indrani.bhattacharjee@imsuc.ac.in
6.	Dr. Umesh Kumar	Associate Professor	Bio Science	drumesh.kumar@imsuc.ac.in
7.	Dr. Shivani Dixit	Assistant Professor	Management	shivani.dixit@imsuc.ac.in
8.	Mr. Sunil Kumar Sharma	Assistant Professor	Computer Science	sunilkumar.sharma@imsuc.ac.in
9.	Ms. Sandhya Sharma	Assistant Professor	Journalism & Mass Communication	sandhya.sharma@imsuc.ac.in

Prof. (Dr) Arun Kumar Singh
Director

Director
IMS - Ghaziabad
(University Courses Campus)
Adhyatmik Nagar Campus,
Ghaziabad-201015

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NAAC accredited 'A' Grade Institute & Affiliated to Chaudhary Charan Singh University, Meerut



**INSTITUTE
OF MANAGEMENT
STUDIES**

Date: August 09, 2022

Office Order No. 1469

In terms of the decisions taken by the Executive Council meeting held on August 02, 2022 the following Independent Internal Quality Assurance Cell (IQAC) has been formed as per NAAC guidelines.

1. Chairperson:
Head of the Institution: Prof. (Dr) Arun Kumar Singh, Director
2. Teachers to represent all levels (three to eight):

Dr Indrani Bhattacharjee	Prof Sunil Kumar Sharma
Dr Gagan Varshney	Dr Surbhi Johari
Dr Pooja Rastogi	Dr Anil Kumar Nigam
Dr Umesh Kumar	
3. One member from the Management: Dr (CA) Rakesh Chharia
4. A few Senior Administrative Officer
 - i. Mr. A. K. Dubey, Dy. Registrar
 - ii. Mr. C S Verma, Sr. Manager
 - iii. Mr. Umesh Sharma, Admin Officer
5. One nominee each from local society, students, and alumni:
 - i. Mr. Ritvik Das, BJMC (2017 batch)
 - ii. Mr. Rishabh Bhatnagar, BCA (2016 batch)
 - iii. Mr. Ashutosh Pratap Singh BBA (2016 batch)
6. One nominee each from Employers/ Industrialists /Stakeholders: Dr Amit Paroenja
Global Head, L & D Tata Communication
7. One of the Sr. teachers as the Coordinator/Director of the IQAC: Dr Indrani Bhattacharjee

The above IQAC will function as per NAAC guidelines.

This is issued with the approval of the Competent Authority.

Copy for kind information / necessary action (via email)

1. All IQAC Members
2. Office order file
3. Director's office
4. Head of Departments.

Prof. (Dr) Arun Kumar Singh
Director

Director
IMS - Ghaziabad
(University Courses Campus)
Adhyatmik Nagar Campus
Ghaziabad-201015

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www.imsuc.ac.in

2. Accreditation and Accolades



चौधरी चरण सिंह विश्वविद्यालय, मेरठ

Ch. Charan Singh University, Meerut



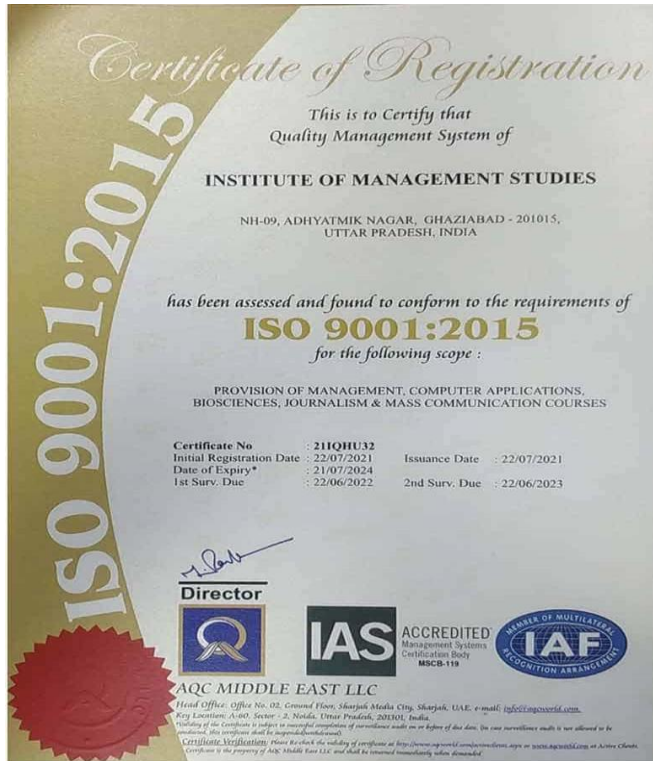
TO WHOM IT MAY CONCERN

Ref. No. Affi./9667
Dated: 31.12.2020

This is to certify that Institute of Management Studies, NH-9 Adhyatmik Nagar, Ghaziabad is affiliated to the Ch. Charan Singh University, Meerut and the following Course/Subjects are taught in the said college as per approval.

Sl.No	Name of the Course	Affiliation
1-	BBA	Permanent Affiliation
2-	BCA	Permanent Affiliation
3-	B.Sc. Hons. (Biotechnology)	Permanent Affiliation
4-	B.Sc. Hons. (Microbiology)	Permanent Affiliation
5-	MIB	Permanent Affiliation
6-	BJMC	Permanent Affiliation
7-	M.Sc. (Biotechnology)	Permanent Affiliation


Registrar



संख्या: 01066/2021-2022
 पंजीकृत संख्या: M/GHA/0038234
 दिनांक: 25/08/2021
 प्रकार्य - 8
 नियम 7(2) देखिये

**सोसाइटी-रजिस्ट्रिकरण
का
प्रमाण-पत्र**
(अधिनियम संख्या 21, 1860 के अधीन)

पंजीकरण संख्या: GHA/06145/2021-2022
 एतद्वारा प्रमाणित किया जाता है कि **IMS Ghaziabad Alumni Society, INSTITUTE OF MANAGEMENT STUDIES NH 24 GHAZIABAD UTTAR PRADESH, गज़ियाबाद, 201015** को आज उत्तर प्रदेश में अपनी प्रगति के संबंध में पंजीकृत/रजिस्ट्रिकरण अधिनियम 1860 के अधीन सम्यक रूप से रजिस्ट्रिकृत किया गया है।
 यह प्रमाण पत्र दिनांक **24/08/2026** तक विधिवानु होना।
 आज दिनांक **25/08/2021** को मेरे हस्ताक्षर से दिया गया।


 Digitally Signed By
(ARVIND KUMAR SINGH)
 5BABB725D0F998628ED3E6789679BBD11EE91463
 Date: 25/08/2021 3:00:00 PM, Location: Meerut.
 सोसाइटी के रजिस्ट्रार,
 उत्तर प्रदेश।



UV DISPOSAL FILE # 42

Date: 22/07/2021

1. NETWORK SWITCH – 3 PCS
2. KEYBOARD – 9 PCS
3. MOUSE – 32 PCS
4. SMPS- 17 PCS
5. HARD DISK – 10 PCS
6. LAPTOP BATTERY – 1 PC
7. SCANNER ASSEMBLY – 1 PC

All the items listed above has been refurbished & necessary items has been recycled/disposed off as per Central Pollution Control Board Norms.

Checked by: Sheeshpal

Signature:



Authorized by: Priyanka Jain (MD)

Signature:



Adinath RecycloTRONIX Pvt.Ltd.

A Technical Approach Towards Ecological Balance



Plot # 361, Industrial Estate, HSIIDC, Panipat (132103), Haryana
 E-mail: info@arttronix.in
 Website: www.arttronix.in
 Contact #: +91-98969-92399

CDN: - U37109@2016PT004167

Haryana State Pollution Control Board Authorization No.HSPCB/2020/7469817/EWREF00

DATA DESTRUCTION AND DISPOSAL CERTIFICATE

Date : 22/07/2021

Certificate Number: ART/101042

Supplier Name: IMS GHAZIABAD (UNIVERSITY COURSES CAMPUS)

Supplier Address: GHAZIABAD, UTTER PRADESH

This is to certify that all the Waste Electrical & Electronic Equipment (WEEE) collected from your premises as on below mentioned date has been completely dismantled and recycled in our recycling facility.

Please refer below details of the scrap lifted from your premises:

Scrap details	Dated	Quantity
(Ref. attached excel document no.)		(pcs)
<u>e-waste disposal File UV-42</u>	<u>20/07/2021</u>	<u>APPROX 73 pcs</u>

We certify that all the above listed equipment has been recycled in an environmentally friendly manner and are in accordance with our organization's safe and secure data destruction policies.

NOTE: All the recycling techniques and measures are in accordance with Central/State Pollution Control Board norms.


 Director
 Authorised Signatory
 For Adinath Recyclotronix Pvt. Ltd.
 Panipat

Scanned with CamScanner

3. IMS Rankings







4. Admissions at IMS

4.1 Eligibility for Admission

- Candidates seeking admission for UG/PG Programme must have passed 10+2 /Graduation (or its equivalent) examination from a recognized Board/University
Or
- Candidates appeared in +2 examinations/Graduation and awaiting their results are also eligible to apply. Their candidature, however shall be considered, subject to their clearing the qualifying examination

Selection Procedure

UG Program: 10+2 in any stream with a minimum of 45% marks for General / OBC candidates and 40% marks for SC and ST candidates

PG Program: Graduation from recognized University with Minimum aggregate of 50% general and 45% for SC/ST.

Or

Candidates appeared/appearing for any qualifying examination in 2019-20 or whose results are awaited can also apply.

Admission Procedure

- Interested Candidates can obtain Application forms from Admission Office at IMS, Ghaziabad. Candidates can also fill the Online inquiry form by clicking on the following link:- <https://admissions.imsuc.ac.in>
- Candidates can also fill the Online inquiry form.
- Candidates seeking admission are required to meet the Admission Counselor in the Institute Premises.
- Admission is confirmed on the basis of merit & interaction
- Candidate having 1 or 2 Years gap after XII/Graduation need to submit a Gap Year Certificate.

- Documents required for UG Admission
- Photocopy of X & XII mark sheets (With Originals)
- Photocopy of Passing Certificates (With Original)
- Photocopy of XII Board examination admit card
- Photocopy of Migration Certificate (With Original)
- 4 recent Passport size photographs
- Gap Year Certificate (In case Gap of 1 or 2 years after XII)
- Documents required for PG Admission
- Photocopy of X, XII and Graduation mark sheets (With Originals)
- Photocopy of Passing Certificate of Graduation (With Original)
- Photocopy of Migration Certificate (With Original). Not required if the candidate has done his/her graduation from CCS University, Meerut
- 4 recent Passport size photographs
- Gap Year Certificate (In case Gap of 1 or 2 years after Graduation)

4.2 Paper less Admission Procedure

IMS follows the paperless admission procedure which helps the environment to save papers and also helps aspirants for hassle free admission procedure.

5. Innovation and Entrepreneurship

5.1 IIC

Major Focus of IIC is –

- To create a vibrant local innovation ecosystem
- Start-up/entrepreneurship supporting mechanism in HEIs
- Prepare institute for Atal Ranking of Institutions on Innovation Achievements Framework (ARIIA)
- Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas
- Develop better Cognitive Ability amongst Technology Students

Benefits to Institute, Faculty and Students

- No major capital investment required for establishing IIC as it will make use of existing local ecosystem.
- Students/Faculty associated with IIC will get exclusive opportunity to participate in various Innovation related initiatives and competitions organized by MHRD.
- Win exciting Prizes/Certificates every month.
- Meet/interact with renowned Business Leaders and top-notch academicians.
- Opportunity to nurture and prototype new ideas.
- Mentoring by Industry Professionals.
- Experimentation with new/latest technologies
- Visit new places and learn a new culture.

Event Name: Student and Faculty Development Program about Start UP Ecosystem Enabler

Topic: BIG: Outreach funding opportunities in collaboration with SIIC-IIT Kanpur

Designation / Organization:

1. Manager-Biotech SIIC-IIT KANPUR
2. YPP-Biotech SIIC-IIT KANPUR

There are so many different ways to learn. One of the most personal and relationship-building learning experiences comes from development program that aims to provide the possibilities of startups and funding in the region and state level ecosystem. The Session was conducted by the team from SIIC-IIT Kanpur intended to provide assistance to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed in various disciplines to apply for startup funding and also motivate their students. The session was an opportunity wherein an “influential supporter” share tips, tools, knowledge and assist as personally and academically.



(Session by Ecosystem Enablers on 11th July 2023)

5.2 NISP

NATIONAL INNOVATION & STARTUP POLICY (NISP)

This policy is an initiative of MOE intended to help HEIs in fostering student-driven innovations and start-ups, as well as to involve students and faculty in campus innovation and start-up activities. Implementation of the policy was adopted by IMS in the year 2021. In last one year from July 2022 to June '23, we organized two activities and attended one session on Design Effective Innovation & Startup Policy in HEIs taken by Dipan Kumar Sahu, Asst. Director, Ministry of Education's Innovation Cell & AICTE, Govt. of India on 16th February 2023. Institutes from across India were attending the session to get insights on the activities to be conducted under NISP. Later in continuation a workshop was organized by E-cell of IMS institute in association with NISP on Design Thinking, Critical Thinking Skills and Innovation Design. The session was attended by the students and delivered by Prof. Komal Kapoor, faculty of marketing and entrepreneurship at the institute. The session provided lot of new insights to the students about the concept of design thinking, its meaning, objective, significance and application in various sectors. The third activity was on Sensitization session under IIC and NISP held on 17th July at Zoom platform. The aim of the session was to foster creativity and encourage all faculty members to incorporate these principles into their teaching pedagogy.

5.3 Yukti

YUKTI – National Innovation Repository (NIR) is an initiative of the Ministry of Education (MoE) Government of India and it is implemented by MoE's Innovation Cell and AICTE to build a system of repository of ideas, innovations and startups developed in academic institutions and enabling institutions to systematically.

It manages and nurtures these innovations by offering continuous support in terms of one-to-one mentorship, grant assistance, referral and linkage with incubation units, connecting with Angel/Venture Capital (VC) investors' network, knowledge agencies, etc.

5.4 Kapila

It is Kalam Program for IP Literacy and Awareness, which will create appropriate awareness regarding the need of IP filing, mechanism, and methodology involved in filing IP in India and globally, especially amongst students and faculty of higher education institutions. Kapila that provides financial assistance to the institutions that are part of the Higher Education Institutions for filing patent. The KAPILA program was launched virtually on 15th October 2020.

The objective of KAPILA is to recognize, facilitate and felicitate the Intellectual Property, innovations, and best practices in HEIs.

5.5 E-Cell

E Cell strives continuously towards nurturing individuals with creative minds and ideas with potential for substantial business opportunities. The cell seeks to enable smooth and efficient interaction between its principal components spanning students, faculty, working professionals, aspiring and existing entrepreneurs, mentors, angel investors and venture capitalists, thus consolidating the entire pipeline of entrepreneurship ecosystem and serving our vision to Empower Entrepreneurship at IMS Ghaziabad (University Courses Campus)

5.6 IPR Cell

Intellectual property (IP) refers to various distinct types of creations of the mind: inventions, literary, artistic works, symbols, names, images, and designs; for which a set of exclusive rights like copyrights, trademarks, patents, industrial design rights and trade secrets are recognized under the corresponding fields of law.

6. Intellectual Asset of IMS

6.1 Research Papers

Faculty members participate in National and International Conferences and present papers. Students also participate in Presentation, Publication of Research Paper and Posters in Conferences. Total more than **50** research papers published in 2022-23. Details of publications are given in **Annexure.1**





CRC Press
Taylor & Francis Group

6.2 Patents

IMS encourages, facilitates, promotes and protects innovations in Science and Technology through its IPR Cell. The Cell enables faculty and students to authenticate their innovations, file patents and process them for publication and granting. **19** patents have been filed and published during the academic year 2022-23 Details can be seen in Annexure 1.



6.3 Books/Book Chapters

There are **6 Books and 16 Book Chapters** published during the academic year 2022-23. The details are given in. Annexure 1

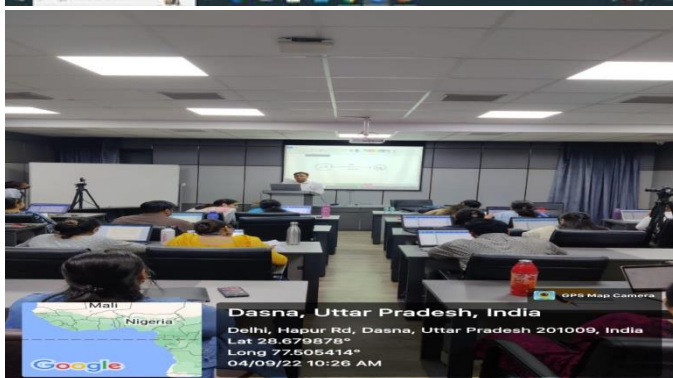
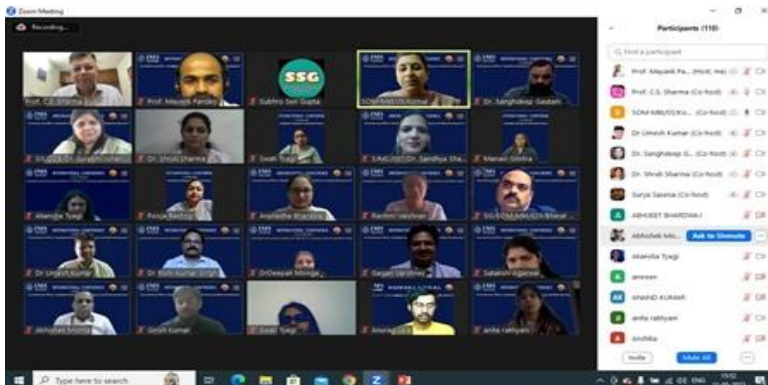
6.4 Participation of Faculty Members in Conference/Workshop/Seminars

The faculty members are encouraged to update their knowledge in academics and research by way of participating in conferences, webinars, FDP, STTP through the Guest Lecture organized in campus and through online. List can be seen in **Annexure 7**

6.5 FDP's/MDP's/Conference/Seminar organized by IMS

- IMS Ghaziabad UC Campus School of Research Cell Organizes Writing Quality Proposal for successful Research Grant By Dr. Richa Sharma (Deputy Director Research, ICSSR, Ministry of Education) on 15-10-2022.
- Internal Quality Assurance Cell, IMS Ghaziabad (University Courses Campus) is organizing a Two-Days Awareness Workshop on "NAAC - Accreditation Framework" Resource Person(s): Respective Criteria Holders, IQAC Team DAY – 1 on 28-20-2022.
- Internal Quality Assurance Cell, IMS Ghaziabad (University Courses Campus) is organizing a Two-Days Awareness Workshop on "NAAC - Accreditation Framework" Resource Person(s): Respective Criteria Holders, IQAC Team DAY – 2 on 28-20-2022.
- Peer Enrichment Session on "Research Orientation and Policy Framework on 11-11 2022.
- Staff Development Programme On “Basic IT Tools” Resource Persons Dr. Sandeep Sharma & Dr. Nikita Joshi Mishra on 27-12-2022.
- IMS Ghaziabad University Courses Campus-School of Management organizes: Faculty Development Program on 16-1-2023.
- One Day Faculty Development Program On “Advances In Molecular Diagnosis” Resource Persons Dr. Subhash C. Sonkar Research Scientist & Institutes of Eminence Fellow, Delhi School of Public Health Maulana Azad Medical College Member, Research Advisory Council, IMS Ghaziabad UC Campus on 23-1-2023.

- IMS Ghaziabad UC Campus Research Cell Organize One Day Staff Development Program On “Financial Literacy” Resource Persons Prof. Abhinav Kataria on 31-1-2023.
- IMS Ghaziabad UC Campus Research Cell Organize Peer Enrichment Session on “Literature Review Strategies and Methods” Resource Person:
Prof. Komal Kapoor on 24-2-2023.
- 4th International Conference on “Sustainable and Innovative Solutions for India @ 75: A Journey towards Atmanirbhar Bharat from 12th-13th May, 2023
- Faculty Development Program on Engagement Through Stimuli Cases by Dr. Mohan Lal Agrawal, Chief Editor, Indo-Gulf TV Show- “Business Today” on 9-9-2022.
- IMS Ghaziabad UC Campus & GMA is organizing "MDP on Achieving Excellence in Supply Chain Management"
- FDP on “Qualitative Research-Grounded theory and Model Development “by Dr. C.S.Sharma On 11 May 2023
- One day Staff Development Program on Basic IT Tools by Dr. Nikita Joshi Mishra and Dr. Sandeep Sharma on 27/12/22





(Few pictures of FDP's and workshop during 2022-23)

7. Scholastic/Co-Scholastic Initiatives

7.1 Green Initiatives

Green initiatives can reduce air, water, and even soil pollution, all of which are essential to improve the overall health of a community. Decreasing pollutants in the environment significantly limits the toxins entering the body. This can promote better health and lower mortality.

Air pollution can lead to respiratory disorders, polluted soil can affect crops, and contaminated water can spread diseases. Reducing pollution through green initiatives is thus a solution to improve the general population's health. IMS Greens is the cell at IMS which organizes various workshops and events to spread the awareness and importance of IMS greens. List of activities IMS greens have conducted.

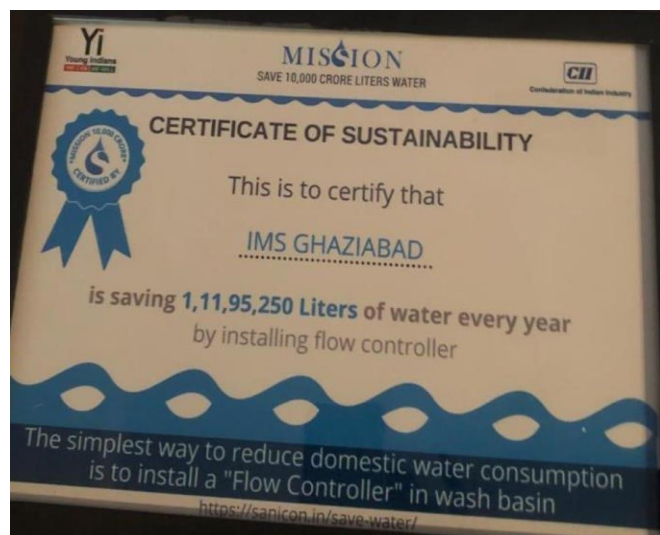


7.2 Social Welfare activities

Social work is a diverse field and students are encouraged to learn new skills such as fundraising, networking, and communication, to name a few, and multi-task accordingly. For some, volunteering during school can be a route to experience new career paths. IMS regularly organized the activities to inculcate the importance of social welfare to the students which indeed make the responsible citizen.

7.3 Initiatives taken by the Institution to make the Campus Eco-friendly

Institute of Management Studies, Ghaziabad is having a well-planned rainwater harvesting system in the campus. We have installed one such system in every corner of the campus and in continuous effort of increasing water conservation, every year we enhance, modify, and maintain the very well laid out rainwater harvesting system in entire campus. The campus is having lush green lawn to provide healthy environment to all the students, faculty, and staff. The Institute also promotes plantation drives by the students. Sprinkler system have been installed for regular and smooth watering of plantations in the lawns & gardens and installed rainwater harvesting system on outer boundaries to improve plantation in and around the campus. In addition, the Institute is having a Sewage Treatment Plant. The institute has installed Sanitary Napkins Disposal Machine where as per the process, the used napkins are continuously putted in the machine and door is closed. Garbage collection bins has been placed all over the campus at strategic locations to collect garbage and helps in keeping campus clean and green. To conserve electricity, Institute campus is enabled and equipped with 100% LED bulbs/lights. The architecture of building is prepared in such way that it provides great inlet to natural light, thus providing great input to energy conservation. Apart from these following things we take care of Sensor-based energy conservation, Use of LED bulbs/ power efficient equipment, Solid waste management, Waste recycling system, Rainwater harvesting, landscaping with trees and plants, Sewage Treatment Plant, Green Campus



(Plantation Drive & Poster presentation to raise awareness about environmental issues by IMS students in slum areas)

8. Quality Initiative by IQAC

Objectives of IQAC Department

- Ensure high level of clarity and focus in institutional functioning towards quality enhancement.
- Ensure internalization of the quality culture.
- Ensure enhancement and coordination among various activities of the institution and institutionalize all good practices.
- Provide a sound basis for decision-making to improve institutional functioning.
- Build an organized methodology of documentation and internal communication.

8.1 Regular Course files Audit

To develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the institution. IQAC department regularly audit the course file in regularly department wise and give their inputs to the faculty members to maintain the continuous improvement in academics. Facilitating the creation of a learner-centric environment conducive to quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process.

8.2 Research Audit

To promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices. IQAC department in collaboration with research cell regularly audit the research paper progress and to maintain the quality of research paper and to promote the research work.

8.3 Question Paper Audit

Facilitating the creation of a learner-centric environment conducive to quality education and faculty maturation to adopt the required knowledge and technology for participatory teaching and learning process. IQAC team IMS regularly audit the question papers of internal examination to maintain the question paper standard as per the university to map the CO's and PO's.

8.4 Regular FDP's for new faculties for IQAC Process and to brief about NAAC

Facilitating the creation of a learner-centric environment conducive to quality education and faculty to adopt the required knowledge and technology for participatory teaching and learning process. IQAC team Organization of inters institutional workshops, seminars on quality related themes and promotion of quality circles to make the understanding IQAC process to the new faculty members and also update the changes in NAAC manual.

8.5 Weekly meeting with Criteria heads

The prime responsibility of IQAC is to initiate, plan and supervise various activities that are necessary to increase the quality of the education imparted in an institution or college. IQAC Department meets the criteria heads on the regular intervals to understand their problems and give them suggestions on their work and check the progress on semester basis.

9. Placements at IMS

The institute has a dedicated Corporate Resource Centre. The Centre facilitates the students of all programs- , MIB, M.Sc, BBA, BCA, BJMC and B.Sc. to get summer internships and final placements. It has been conceived with an objective of bringing corporate personnel and academia together, so that these corporate personnel can share their valuable inputs with our budding junior managers.

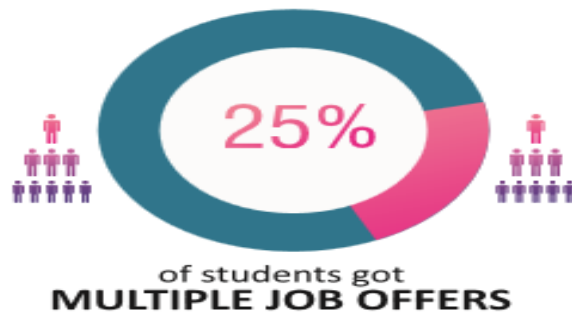


INTERNATIONAL PLACEMENTS IN Dubai

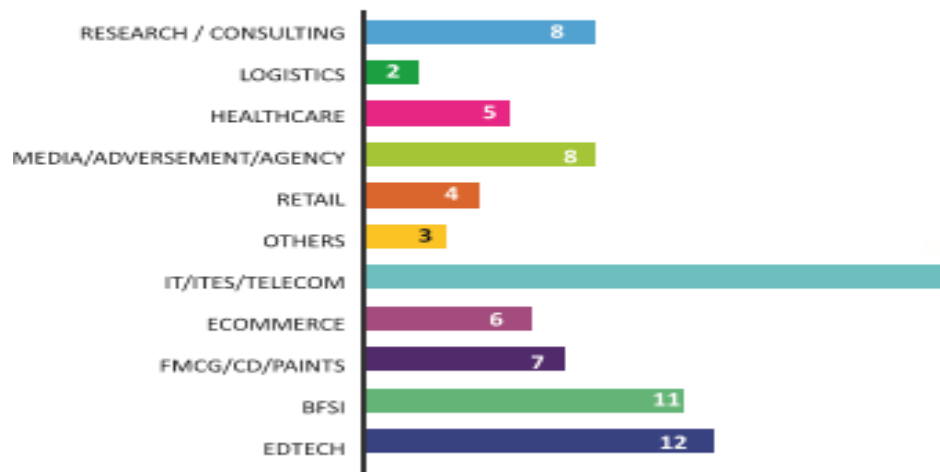
Highest Package ₹ 23.37 Lakhs P.A.

 Kuwar Deep MIB	 Kashish Kalra MIB	 Anam Aziz MIB	 Vipul Verma MIB	 Vaibhav Chaudhary MIB
 Aditya Kumar MIB	 Kishore Rishabh Mishra MIB	 Satyam Garg MIB	 Shivani Sharma MIB	 Shubham Sharma MIB
 Km. Priya Sharma MIB	 Monika Sharma MIB	 Wali Ur Rahman MIB	 Saurabh Thakurela BBA	 Tejal Sinha BBA
 Abdul Ahad BBA	 Harshit Jain BBA	 Ayush Dave BBA	 Prince Garg BBA	 Khadeeja Nafees BBA

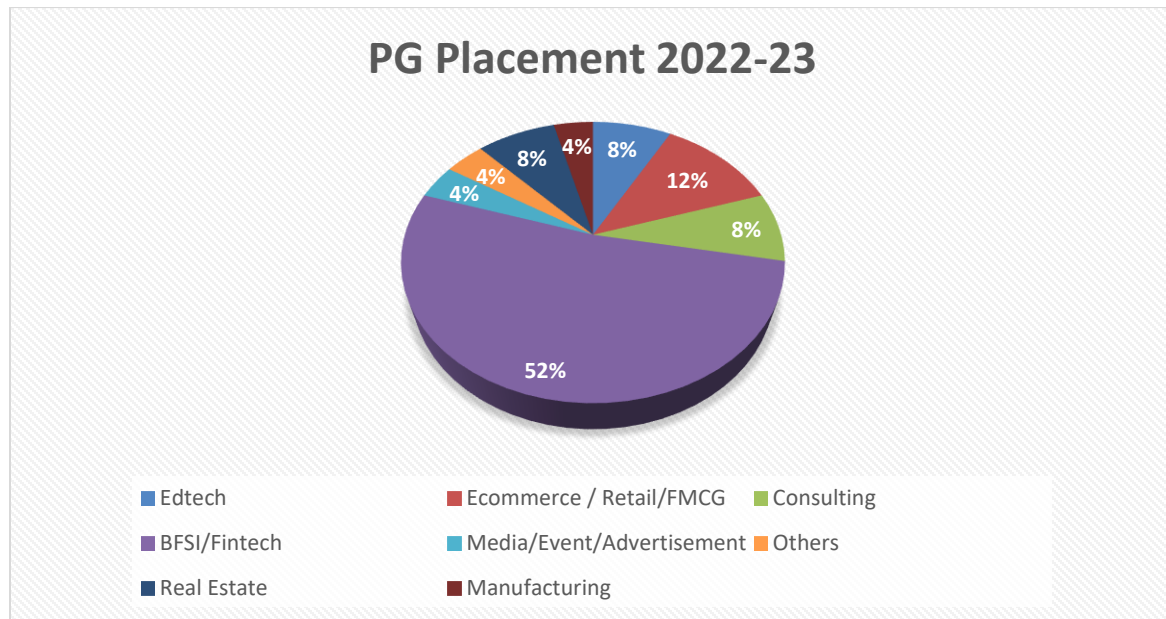
OUR RECRUITERS



Sector Wise Placements

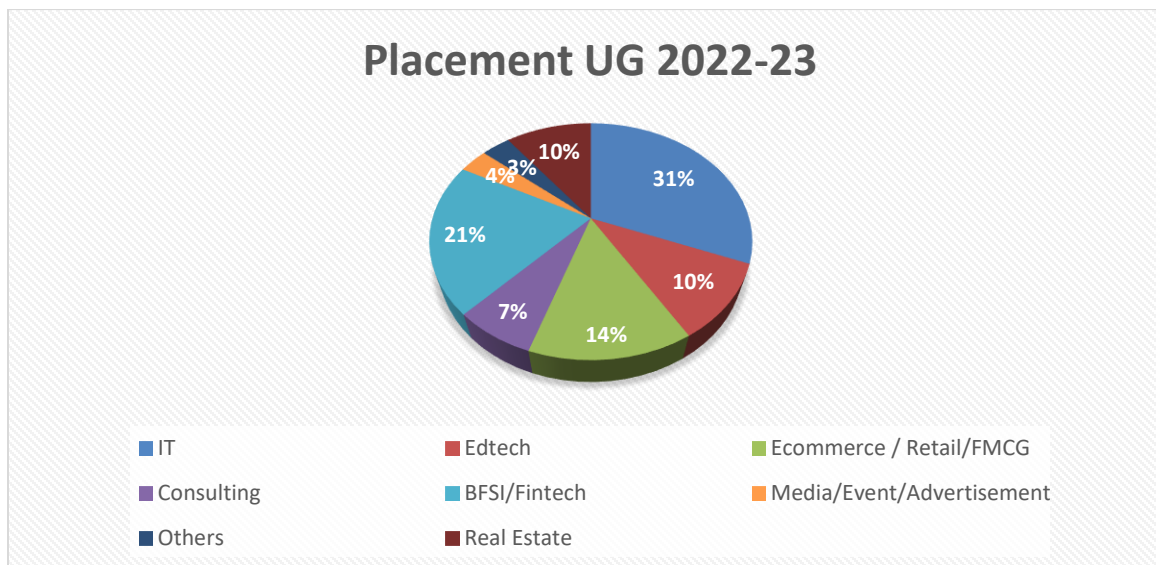


9.1 Companies visited for PG placements



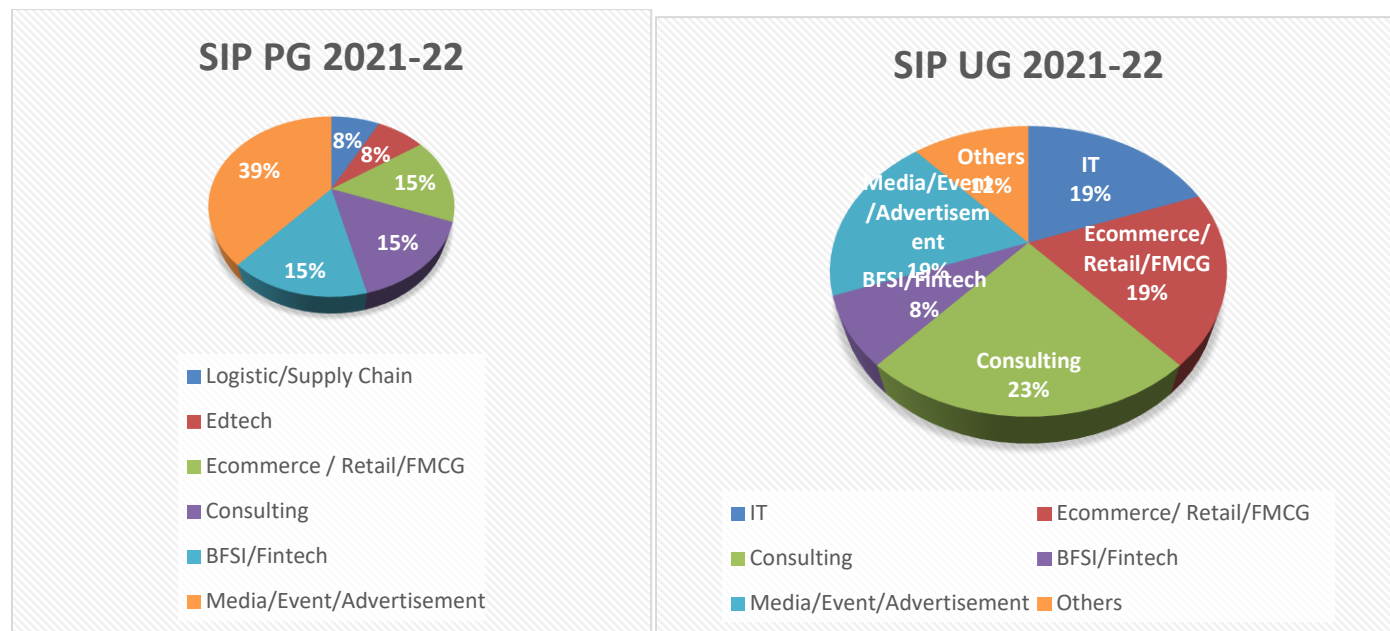
List attached in Annexure 2

9.2 Companies Visited for UG placements



List attached in Annexure 3

9.3 Companies visited for summer Internship



List is attached in Annexure 4

10. Result Highlights

Students of IMS Ghaziabad, University Courses Campus grabbed top ranks in CCS University Examinations in 2022-23 Meritorious students expressed their gratitude to Director and the faculty members for equipping them with great knowledge, tutorial classes, rigorous evaluations, and constant feedback. The members of the academic advisory board and the executive council of IMS Ghaziabad congratulated the following students for their diligent efforts. During the academic year 2022-23, In PG highest was 85.52% and in UG 86.45% same in even Semester exams In PG highest is 91% and UG is 83 % and students seized gold medal almost in all courses. Detail List is attached in Annexure 4



11. Best Practices in IMS

Best practices are those which add value to human life and support main cause of an institution. It helps in development of an institution-a source/ means to perform social responsibility. It can change the life of whole institution as well as individual stake holders. IMS undertake different types of best practices as per their institutional environment; try to bring about innovations and new ideas.

11.1 Regular Soft Skills Trainings by CDC Department

CDC at IMS Ghaziabad (University Courses Campus) aims at 360-degree career development of the students, percolated through regular classes, workshops, enrichment series, mock drills, career guidance and counseling. The high-quality academic rigor integrated with a grueling regime with globally trained CDC faculty catapults career launch and growth simultaneously. CDC conducts Personality Enhancement Program for postgraduate and undergraduate courses to enable the students to identify their latent skills, strengths and scope of improvement.



11.2 Earn While Learning (EWL)

IMS give opportunities to the students so they can earn while learning in areas like photography, videography and graphic designing and volunteers for different events organizes in IMS. It helps the students to train and up skills the students.

11.3 IMS Today monthly news paper

IMS publish monthly newspaper to highlight the article and blogs of faculties of IMS group along with informative news of the area and recent issues of the society. It has vast circulation in reputed schools and many government officials.

An Initiative of IMS Ghaziabad Society Towards Academic Excellence

आई एम एस टुडे

IMS TODAY



ENVIRONMENT DAY
Time to Prevent
Environmental Degradation
P-2

साक्षात्कार
कलक गति एवं अभिनय का
सुंदर संगम: डॉ. उमा शर्मा
P-3



EDIT
बुनियादी ढांचे पर साइबर
हमले का खतरा !
P-4

YOGA DAY
Celebrating the Body
and Mind Harmony
P-8



▶ Issue – 2, Year – 11 ▶ Ghaziabad, 9th June-2023 ▶ www.imsec.ac.in ▶ Language – Hindi & English/ Monthly ▶ Pages – 8, Price : ₹2

उत्पादन से ज्यादा खपत है दूध की ?



Wrestlers Protest Sheds Light on Workplace Harassment Laws in India



Stress Inappropriate Advances
Physical Conduct
Unwanted Remarks
Sexual Harassment
Effects

...But What Actions have Followed?
On paper, laws in India against workplace sexual harassment are revolutionary and sound. However, everything falls short when it comes to proper implementation. A survey conducted in Mumbai by Economics and Political Weekly showed little to no adherence to POSH and a severe lack of complaints.

11.4 Monthly Birthday celebrations

On last working day of every month IMS organizes the cake cutting ceremony for students and employees whose birthday lies in that month.



11.5 Bi-Annual Magazine *Pulse*

The magazine is dedicated to avid readers and learners for immersing in the vibrant and joyful strokes. All the magazines accentuate the learning initiatives and its effective results where IMS students worked with industry experts, faculty, staff, and community partners to take on their aspirations and meet their life-career goals. The following members of Editorial Team work meticulously on preparing and planning informative editions.



12. Good Practices in IMS

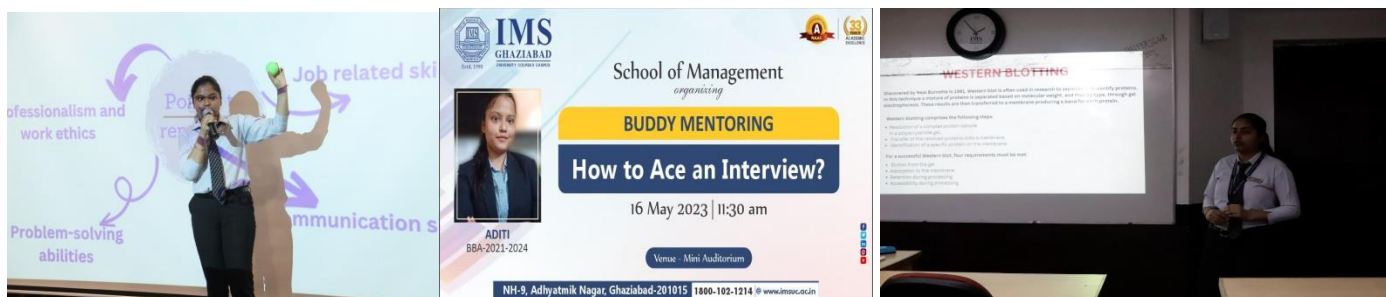
12.1 Peer Enrichment Sessions

Peer learning is setting a strong foot in many courses worldwide due to its myriad benefits and opportunities it brings forth for the students. It is a two-way learning which promotes mutual growth. It is considered as one of the enriching and engaging activities which helps students in developing varied skills, collaborate for better learning, give and receive feedback and evaluate their own learning. It is a regular practice at IMS Ghaziabad (University Courses Campus) to ensure holistic learning of the students. In year (2022-23) we have organized 17 peer enrichment session on “Systematic Literature Review and Bibliometric Analysis using Vos Viewer”, “Effective Business and Academic Presentation”, Art Therapy-Uddana etc. and many more.



12.2 Buddy Mentoring Sessions

At IMS buddy system is a programme that pairs older, more experienced students with new undergraduates. Your buddy is there to give you guidance and valuable advice for navigating your new life at college. Accordingly, a buddy system usually pairs second or third-year students with new undergraduate students. In IMS we have a culture that every school needs organize buddy mentorship in their respective schools. We have organized 18 Buddy mentoring in 2022-23.



13. Students Support

13.1 Student Mentoring

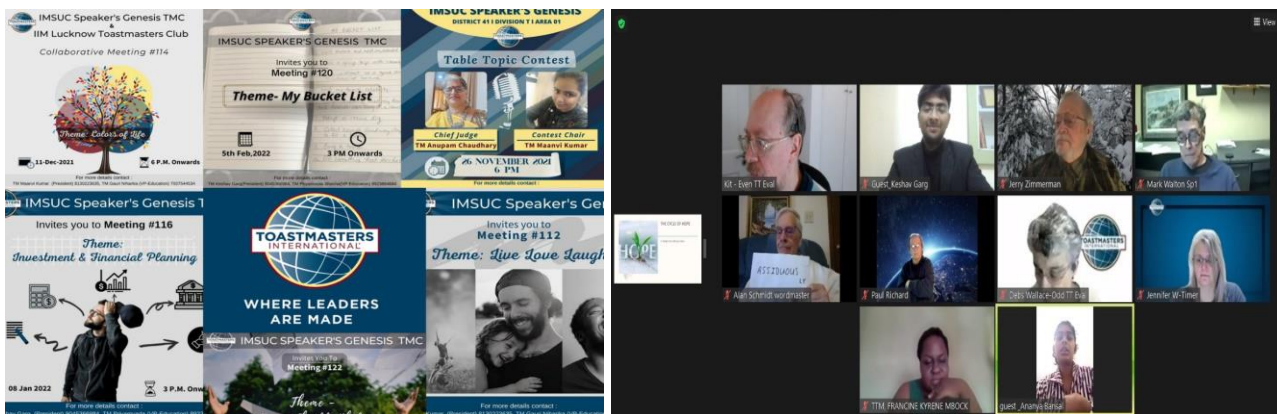
Mentoring benefits all students. For some students who may be experiencing social isolation, mentoring can be a much-needed emotional and social support. For other students experiencing academic challenges, mentoring can be an effective strategy for building a new or renewed passion for learning and literacy. IMS follow the regular practice of students for their personal and educational issues.

13.2 Flip Classes

The concept behind the flip classroom is to rethink when students have access to the resources they need most. If the problem is that students need help doing the work rather than being introduced to the new thinking behind the work, then the solution the flipped classroom takes is to reverse that pattern. As one of the most popular trends in education in recent memory, you've undoubtedly heard of the flipped classroom. As IMS follows the concept of innovation in every area we have introduced this facility to our students. And in 2022-23 we have recorded 40 flip classes.

13.3 Toastmasters International Club

We are proud to say this club is our campus branch of Toastmasters International, which is an American non-profit educational organization that operates clubs worldwide for the purpose of promoting communication, public speaking, and leadership skills. Since its inception in 1924, Toastmasters has served over four million people and currently has 352,000 members in 141 countries, through its 16,400-member clubs.



13.4 National Service Scheme

NSS means National Service Scheme founded by Mahatma Gandhi to motivate students towards social activities and NSS is a part of government of India that comes under Ministry of Youth Affairs & Sports. The National Service Scheme (NSS) was evolved and introduced by the Government of India in the year 1969. Aimed at developing student's personality through community service, In NSS students are participating in National Integration Camp, Blood Donation and Plantation .We want to inculcate the sense of responsibility in our students.



14. MOU's and collaboration with Other Institutions and Corporates

Sl. No.	Organisation with which MoU is signed	Name of the institution/ industry/ corporate house	Year of signing MoU
1	ICT Academy	IT industry	3/17/2023
2	EDUSkills	IT industry	2/21/2023
3	Ramanujan College, University of Delhi	Biotech Industry	1/31/2023
4	Media & Entertainment Skills Council(MESC)	Journalism industry	12/14/2022
5	IIT Kanpur (IFACET)	IT industry	11/1/2022
6	Oracle Academy	IT industry	10/21/2022
7	IIMBx Academic Partnership Programme	Education Industry	10/1/2022
8	LSSSDC, Lifesciences Sector Skill Development Council	Biotech Industry	16-09-2022

9	CSRBOX fundation	IT Industry	14-06-2022
10	Shubh Star Entertainment	Journalism industry	27-04-2022
11	Career Academy Launch Program	IT industry	24-04-2023
12	Insights Biosolutions, France	Biotech Industry	31-01-2022
13	Fintech & Blockchain Association, USA	IT industry	25-01-2022
14	Westford Education Group London UK	Management industry	20-06-2022
15	Global Institute for IT Management New Jersey USA	IT industry	23-09-2021

15. Certifications @ IMS

Masters in International Business

Course/Sem.	Marketing	Finance	HR
Second	Sales Distribution & Retail Management	Security analysis and portfolio management	Employee Relations and Labour Laws
	B2B Marketing	Account Payable	Learning and Development
Third	Integrated Marketing Communication	Derivative and Risk Management	Global HRM
	Product & Brand Management	Financial Modelling	Performance Management and Competency Mapping
Fifth	Digital Marketing Strategy (MOOC Based)	Macro Economics for Financial Markets (MOOC Based)	Designing the future of Work (MOOC Based)

IIMBx Certifications

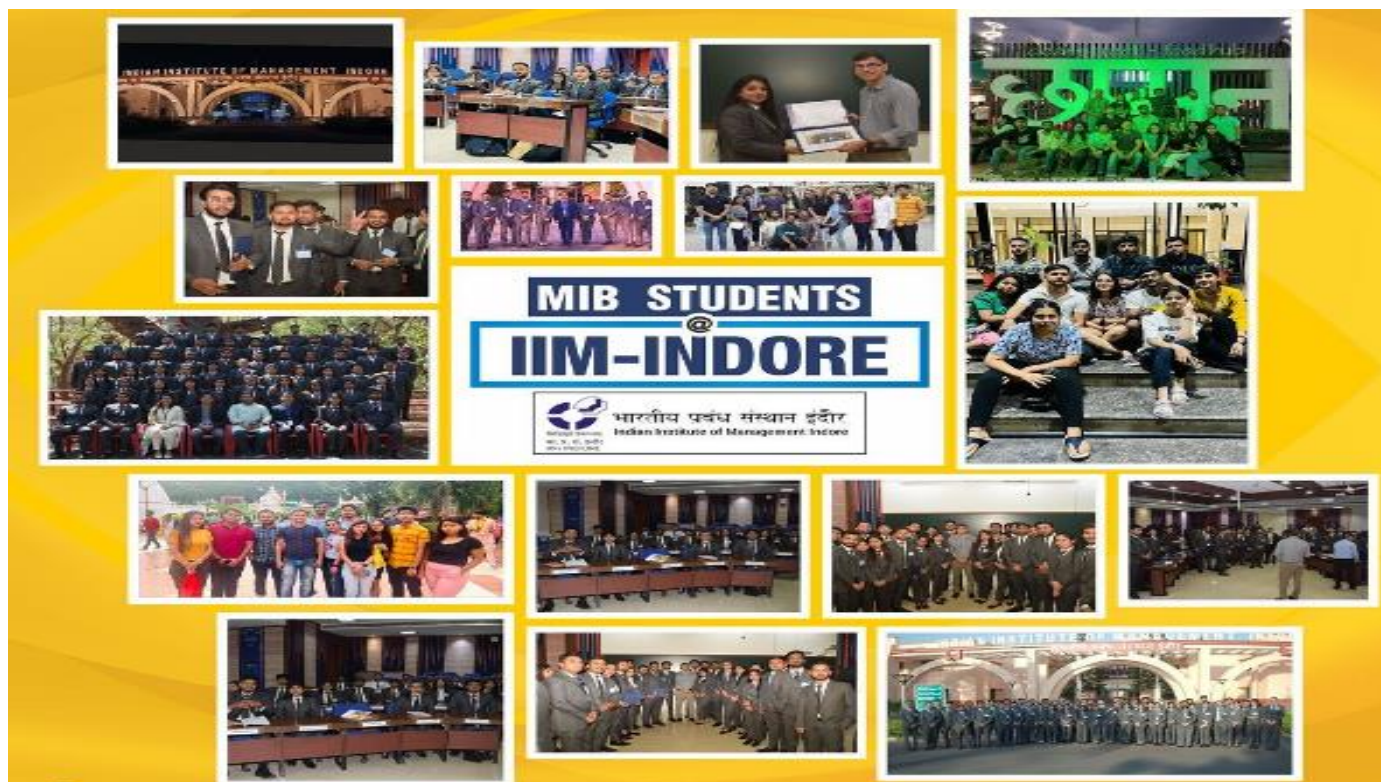
“Strategy and the Sustainable Enterprise” by the IIM Bangalore through IIMBx

Focusing on the developments in the global business scenario, the IIMBx course Strategy and the Sustainable Enterprise analyses the structure of sustainable development from a business perspective, highlighting multiple frameworks to address sustainability-related challenges.



Certification @ IIM Indore

Students of MIB (Post Graduate Degree Program in Business Management) at the School of Management had an amazing opportunity. They participated in a 10-day "Summer School Programme in International Business in the Digital Age" held at the prestigious **IIMS Indore**. During this program, the students had the chance to engage in intellectual exploration and cultural enrichment through the incredible resources offered by IIM Indore. The practical learning techniques they experienced opened up a world of opportunities for their careers in India and abroad. It was an enriching experience that broadened their horizons and equipped them with valuable skills for the digital era of international business. IMS Ghaziabad continues to provide such remarkable opportunities to its students, ensuring their growth and success in the field of management.



School of Management

Course/Sem.	Marketing 4.0	Banking, Financial Services & Insurance (BFSI)	Data Analytics in Management	International Business	Human Resource Management	Logistics & supply Chain Management
Third	Introduction to Digital Marketing	Introduction to Financial Institution and Retail Banking	Data Analytics using Excel	Globalizing Indian Business	Human Experience and Intelligence	Supply Chain Strategy and Sustainability
Fourth	Strategic Brand Management	Fintech & Insuretech	Data Visualization Using Tableau	International Business Environment and Institutions	Employee Development and Appraisal Methods	Retail Logistics in E-Commerce
Fifth	Marketing of Financial Services	Overview of Securities Market & Mutual Funds	R Programming for Data Science	International Trade & Policy Framework	Compliance Management	Freight Forwarding and Customs Clearance
Sixth	MOOC Basket	MOOC Basket	MOOC Basket	MOOC Basket	MOOC Basket	MOOC Basket

School of Computer Science

Course/Sem.	Data Science	Cyber Security with Real World Computing	Android & Web Based Computing	Internet Of Things(IOT) with Machine Learning	Artificial Intelligence and Machine Learning	Open Elective
Third	Data Analytics using Ms_Excel	Network Simulation	Core Java	Programming in Python	Programming in Python	--
	Basic of Python and R Programming	Linux Basic	Basic SQL	Node JS	Statistical Analysis using SPSS	--
Fourth	Data Analytics & visualization using Python	CCNA	PHP with MySQL	Data Analytics with Python	Data Analytics with Python	--
	Basics of Machine Learning	Linux Administration	Java Script / Angular JS	IOT Basics	Neural Networks with MAT Lab	--
Fifth	Data Science with Python	Cyber Security	Cross Platform for Mobile App Development (CPMA)	Internet Of Things (IOT) with Machine Learning	Machine Learning & Artificial Intelligence (AI) with Python	1. Oracle DBA 2. Software Testing 3. Dot Net Frame Work Using C#
Sixth	--	--	--	--	--	--

Certifications from IIT Kanpur

The School of Computer Science at IMS Ghaziabad (University Courses Campus) successfully organized Winter Training Program on 'Cyber security' at IIT Kanpur from 1 December 2022 to 15 December 2022 for BCA 3rd Year students who embarked on a transformative journey. Led by the proficient trainer, Mr. Rahul Gupta, Cyber security Expert, the program offered comprehensive exposure to Ethical Hacking, Cyber security and other pertinent subjects. Students were equipped with practical and theoretical knowledge which covered- system hijacking, cloud computing, foot printing, ethical hacking and even delving into the fundamental concepts of AI & ML. The students reveled in the unique learning environment at the IITK Campus, culminating in a delightful farewell party. The program helped the students to broaden their horizons and glean valuable insights from the industry.



Specialization in BAJMC

Course/Sem.	Radio Jockey	Creative and Journalistic Writing	Anchoring and News Reading	Film Making and Cinematography
Second	Radio Jockey	Creative and Journalistic Writing	--	--
Third & Fourth	--	--	Anchoring and News Reading	Film Making and Cinematography
Fifth & Sixth	Radio Jockey	Creative and Journalistic Writing		

School of Bio Sciences

Course/Year	M.Sc(BT)	B.Sc (BT)	B.Sc (MB)
First	Python	--	--
Second	Foreign Language	Food and Dairy Biotechnology	Computer Aided Drug Designing
	--	Computer Aided Drug Designing	Nanobiotechnology
	--	Professional communication	Professional communication
Third	--	Agricultural Biotechnology	Food and Dairy Microbiology

	--	Drug Designing	Environment Microbiology
	--	Professional communication	Professional communication

Value Added Courses by Career Development Centre

2022-23								
Different Schools	Year 1			Year 2			Year 3	
	ODD	EVEN		ODD	EVEN		ODD	EVEN
	Sem 1	Sem 2		Sem3	Sem4		Sem5	Sem6
BBA	Presentation skills for Hybrid Age	ASSBP(University Subject)		Attitude Building	Pre-Placement Training		SEEDS	Mock Interview
BCA	University Subject (BC)	Presentation skills for Hybrid Age		Attitude Building	Pre-Placement Training		SEEDS	Mock Interview
BAJMC	Presentation skills for Hybrid Age	Secrets of Clear Writing		Attitude Building	Pre-Placement Training		SEEDS	Mock Interview
BSc	Presentation skills for Hybrid Age	Secrets of Clear Writing		B.C			B.C	
MIB	Vadati	PR-I		PR-II	PR-III			
MSc	CV/ Resume	Presenting Yourself Professionally		Mock Interview w	Mock Interview			



16. Harnessing Potentials

16.1 Clubs in IMS

There are many benefits of joining and participating in a club while in college. For starters, you will be able to meet and connect with like-minded people, which could open the door for new friendships and networking opportunities. By bringing people together, student clubs in college allow for a sense of camaraderie and community and, in turn, make a student's undergraduate experience memorable. In IMS we have 23 Clubs. Joining a club also awards you the opportunity to try something new and to see if you enjoy it or not.

Summary of Club Activities in IMSUC

IMSUC CLUBS (2022-23)

Sr No.	Club Name	School @ IMS	No. of Activities	Date of Event	Name of Event
1	AI & ML CLUB	School of IT	3	27 th September 2022	Gaming Event
				29 th November 2022	Workshop by AI & ML Club
				29 th March	SKILLYST

				2023	TECHTOPIA
2	ART AND CRAFT CLUB	School of Management	2	23 rd September 2022	Cover Making Competition
				2 nd May 2023	Mandala Art & Poster Making Competition
3	BIG IDEAS CLUB	School of Management	2	22 nd & 23 rd March 2023	Corporate Roadies 2.0
				7 th October, 2022	Squid Game
4	BIONICS CLUB	School of Biosciences	4	4 th December 2022	Wildlife Conservation Day
				7 th December 2022	Soils4Nutrition Contest
				23 rd December 2022	Kisan Diwas
				15 th March 2023	Guest Lecture on "Biosafety & Biosecurity"
5	CULTURAL CLUB	School of Management	5	07 th April 2023	PULSE Inaugural 2023
				15 th -21 st January 2023	Online Dance Classes
				5 th November 2022	MEGA FRESHERS 2022
				7 th December 2022	MUNC 2022
				5 th September 2022	Shikshak Samman Samaroh 2022
6	COMPUTER NETWORKING CLUB	School of IT	3	30 th September 2022	Bug Bounty
				6 th December 2022	CYBER SAFETY FOR STUDENTS
				23 th March 2023	Cybercrime Investigation
7	DESKTOP APP CLUB	School of IT	3	24 th March 2023	Workshop
				15 th December 2022	Workshop on Figma
				30 th September 2022	Quiz-o-Mania
8	FASHIONISTA CLUB	School of Management	2	14 th December 2022	Insipid
				7 th April 2023	X Factor-Fashion

					Show
9	FINANCE CLUB	School of Management	1	15 th March 2023	Debate Competition on Recession 2023
10	HR CLUB	School of Management	2	24 th January 2023	National Girl child day
				3 rd March 2023	INTERNATIONAL WOMEN'S DAY
11	JOURNAL CLUB	School of BioSciences	1	20 th October 2022	Research Paper Presentation
12	J & MC CLUB	School of Journalism & Mass Communication	2	21 st March 2023	PTC Competition
				21 st March 2023	RJ Hunt Competition
13	IMS GREENS CLUB	School of BioSciences	4	22 nd September 2022	Montreal quiz
				05 th December 2022	Poster Making
				22 nd March 2023	World Water Day "Jal Shakti Abhiyan"
				28 th April 2023	Earth Day 2023
14	IT CLUB	School of IT	3	3 rd October 2022	Workshop On Adobe Photoshop
				30 th November 2022	Python for Beginners
				27 th March 2023	Crypto Currency
15	LITERARY CLUB	School of Management	2	14 th May 2023	Poetry on Mother's Day
				19 th October 2022	Bang Talks
16	MARKETING CLUB	School of Management	2	2 nd March 2023	Marketing Maestro
				29 th March 2023	Marketing Dugout
17	MATHEMANIA CLUB	School of Management	1	17 th March 2023	Maths Survivor
18	MUSIC CLUB	School of Management	2	2 nd May 2023	Swaranjali
				14 th October 2022	Fiesta Fest
19	PHOTOGRAPHY &	School of Journalism &	3	21 st March 2023	Media Festival

	DOCUMENTARY CLUB	Mass Communication		7 th & 8 th April 2023	PULSE 2023
				24 th March 2023	Outdoor Photography Shoot
20	SPORTS CLUB	School of Management	7	15 th October 2022	Inter School open Yoga Championship
				19 th November 2022	One-Day Rapid Chess Open Tournament
				1 st December 2022	Basketball
				13 th December 2022	CCS University Hockey (Trial)
				26 th to 29 th January, 2023	National Softball Selection coaching Camp
				24 th & 25 th February, 2023	Badminton
				16 th and 20 th March, 2023	Tug of War and Kabaddi
21	SSR CLUB	School of Management	9	31 st May 2023	Anti-tobacco awareness camp
				27 th April 2023	Awareness Camp
				26 th April 2023	Nukkad Natak
				17 th March, 2023	Mental health and personal hygiene
				25 th January, 2023	Manav Sharnkhala Nirman
				07 th December 2022	Organic Food Activity
				16 th December, 2022	Clothes Donation Camp
				9 th December 2022	Oath taking ceremony on Road Safety Rules
				26 th November, 2022	Lokatantra ki Janani
22	WEB APP CLUB	School of IT	3	31 st March 2023	Git, GitHub and Open-Source Contribution.

				28 th November 2022	The Principles of Design
				28 th September 2022	Fun with Figma
23	THEATRE CLUB	School of Journalism & Mass Communication	2	21 st March 2023	PTC Competition
				7 th April 2023	Manchanta-Nukkad Natak Competition





(Few Glimpses of Club Activities in (2022-23))

16.2 Cells in IMS

• Entrepreneurship Cell

The Entrepreneurship Cell is missioned with a common goal to inculcate the spirit of entrepreneurship among young minds and become a pathway towards India's socio-economic development, for India to emerge as the super nation in the coming years. The motto of E-Cell is to "Grow beyond your limits". Entrepreneurship Cell at the institute believes that entrepreneurship is not just about starting companies, but a pathway towards India's socio-economic development. The vision is to identify the society which aids budding entrepreneurs and job-seekers by providing them with most productive environment, support through likeminded people in the ecosystem, providing tools and skills, real world exposure and also the ability to find problems and solve.

❖ Major Events under E-Cell

1. Start Up Conclave
2. Session on Design Thinking, Product-Market Fit
3. Session on VC Funding
4. National Energy Day
5. National Science Day
6. International Environment Day
7. National Innovation Day
8. IIT Kanpur E-Summit visit
9. Bennett University Visit
10. National Technology Day
11. Session on Legal and Ethical issues in start ups

12. National Youth Day



(Glimpses of Start-up Conclave)

• IPR Cell

We strive continuously to motivate and guide the inventors and researchers of Institute of Management Studies Ghaziabad (University Courses Campus). To obtain the IPRs for their inventions and to provide support for the technology transfer and commercialization within the framework of the IPR policy of the college.

At IPR Cell IMSUC, we provide:

- Awareness about IPR
- Encouragement and motivation to do patentable works
- Guidance regarding the patent filing process
- Conducting workshops and seminars for students and faculties
- Organizing training courses on IPR
- Research oriented approach of students

Event Name: Online Workshop

Topic: Intellectual Property Rights (IPR) & Patents and Design filing

Designation/Organization: Dy. Controller of Patent & Design, IPO Mumbai/ Rajiv Gandhi National Institute of Intellectual Property Management (RGNIIPM), Government of India, Nagpur



Research Cell

Research Cell create and strengthening an ecosystem that inspires, motivates and promotes faculty and students to undertake research projects, generate knowledge, project intellectual rights and publish findings.

To motivate faculty members to undertake quality research, consultancy and other research related activities

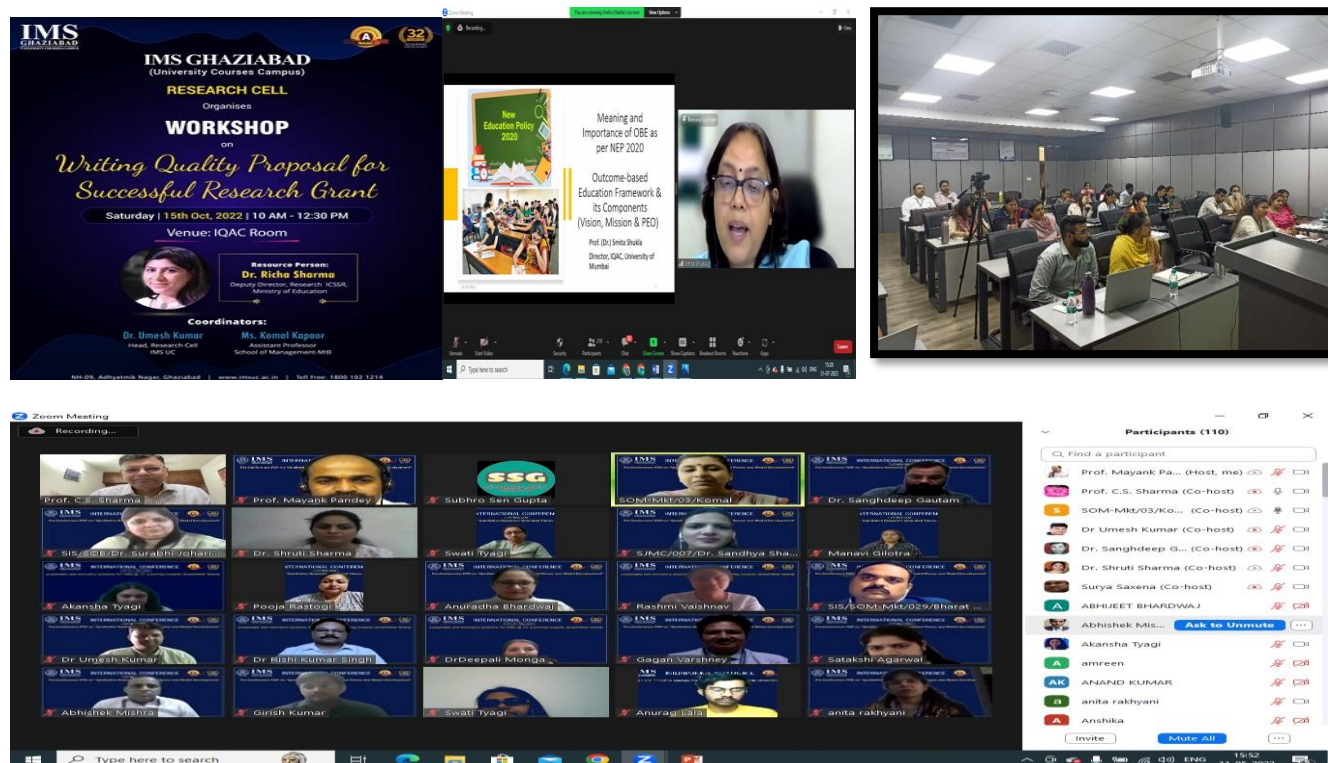
To forge academic and research collaborations with national and international universities, institutions, government agencies/industries.

To establish links with various R&D organizations and funding for sponsored and contractual research and to organize research-oriented seminars, workshops, expert lectures. It motivates students to participate in research competitions and exhibitions.

Major Activities under Research Cell

- *Workshop on Writing Quality Proposal for Successful Research Grant*
- *Outcome Based Education: Learning and Assessment under NEP 2020*
- *Faculty Development Program on Engagement Through Stimuli Cases*
- *One Week FDP- PLS-SEM, Scale Development & Paper Writing Techniques*

- Faculty Development Program- *Advances in Molecular Diagnosis*
- Pre-conference FDP- *“Qualitative Research-Grounded theory and Model Development”* and many more.



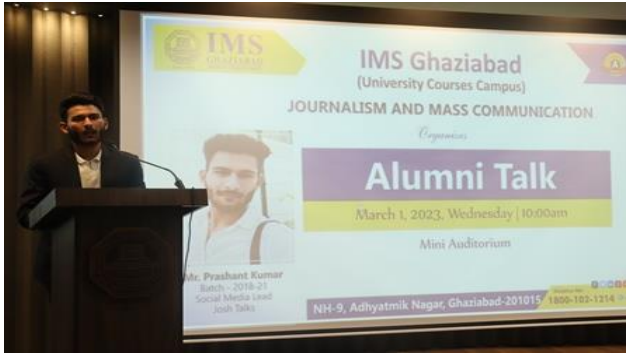
17. Alumni Engagement

17.1 Alumni Talk Series

- The School of Management hosted Alumni Talk Series by Namann Gupta, Financial Analyst, Publicis Group on the topic ‘Career Prospects & Know- How In Data Analytics’ on 9 December 2022. Students gained knowledge regarding data, how they are gathered, how metadata aids in comprehending a particular set of data, and how to evaluate the accuracy and dependability of data.
- An Alumni Talk Series was conducted by Aman Maheshwari, Research Scholar, FORE School of Management, on the topic ‘Necessity of Research for Managers’ on 30 November 2022. He emphasized the value of big data, data analytics and the pivotal role that data plays in an organization’s decision making. He also discussed his enthusiasm for employee engagement, organizational culture and work-life balance.
- With an objective to provide real life exposure of Corporate Challenges to the students, the School of Biosciences organized an Alumni Talk Series by Alumni, Mr. Farman Khan, Biology Faculty, Affinity Education Pvt. Ltd. (Batch 2016-19) on 16 November 2022. The alumni is a passionate content creator

who owns his YouTube channel named Chalk Talk Tutorials with 84k subscribers and 400+lectures on Microbiology, Biotechnology and Career Counselling. He guided the students by casting light on all potential future opportunities in Microbiology and Biotechnology field, both in the Government and Private Sector. He shared some views and ideologies of working in education sector.

- The School of Journalism and Mass Communication organized an interactive Alumni Talk on 10 October 2022 to ensure holistic growth of their students with one of their prestigious alumni, Ms. Mansi Tyagi, Video Editor, India Today Group (Batch 2015-2018). She offered a variety of professional experiences and provided insightful advice for those hoping to pursue careers as journalists. The only way to succeed, is constant self-development and skill, she mentioned. She went on to explain that the students must get ready for hard labor and struggle in the early stages of their career with the news companies. The spokesperson emphasized that the students must get ready for the early-on challenges in the media industry and adheres to its ethical standards.
- The School of Journalism and Mass Communication of IMS Ghaziabad University Courses Campus organized an interactive ‘Alumni Talk’ on 17th March 2023 to ensure holistic growth of their students with one of their prestigious alumni Mr. Raj Saxena (Batch 2010-2013) who is currently working as online Video Editor in ZEE NEWS.
- The School of Journalism and Mass Communication of IMS Ghaziabad University Courses Campus organized an interactive ‘Alumni Talk’ on 1st March 2023 to ensure holistic growth of their students with one of their prestigious alumni Mr. Prashant Kumar (Batch 2018-2021) who is currently working as a Social media lead head in JOSH TALK.
- BCA Department has organized alumni talk with Mr. Rajat Kumar, an alumnus of BCA who was a part of 2018–2021 batch and is currently working as an associate analyst at Deloitte Consulting India Pvt.Ltd. He started by emphasizing the importance of caring about people’s time, respecting others’ perspectives, and keeping our egos aside while interacting with others in the professional world.
- The School of Biosciences at IMS Ghaziabad University Courses Campus organized the Alumni Talk Series for Biosciences students conducted on March 17, 2023. Dr. Surabhi Johari, Head of Department, School of Biosciences welcomed an invaluable Alumna to their second home and addressed students as it would be a golden opportunity to be trained from the experienced ones. Ms. Maumita Chakraborty, Technical Officer, NCDC, New Delhi and alumna of Bachelors of Science (Microbiology) Batch 2006-2009 graced the session as speaker of the day.
- School of Management, IMS Ghaziabad University Courses Campus has organized an Alumni Talk Session entitled “Marketing Mix” on March 17th, 2023 at IMS Ghaziabad University Courses Campus Auditorium. The resource person of the lecture was Mr. Shantam Tyagi, Area Sales Manager (Western U.P.) Kotak Mahindra Prime



(Impressions of Alumni Talk Series during 2022-23)

17.2 Alumni Meet

IMS Ghaziabad (University Courses Campus) collaborated with University of Mumbai's Alkesh Dinesh Modi Institute for Financial and Management Studies in organizing Corporate Alumni Connect, which was conducted on 24th June, 2023 at the Green Technology Auditorium of University of Mumbai.

The event started with speech by Dr. Arun Kumar Singh (Director, IMS Ghaziabad University Courses Campus) and Dr. Smita Shukla (Honorary Director WRC/ICSSR & Director of IQAC, University of Mumbai). The Key note speaker of the day was Dr. Srinivasan R Iyengar (Director, JBIMS, University of Mumbai), who shared his valuable insights on the changing landscape of business in the present scenario due to automation and AI.

The next segment of the event was the panel discussion on the topic "Automation & AI Changing Business Landscape". Panel of 8 corporate members shared their thoughts on the topic. The moderator of the discussion was Mr. Siddharth Singh (General Manager & Country Head – India, MP Bioemicals). The panel Members were Ms. Dipanwita Chattopadhyay (CEO, DC Consultants), Mr. Abhishek Mahalpure (Chief Manager, Aditya Birla Capital), Mr. Jimmy Shah (Associate Director, UNIQUUS), Mr. Niket Koregaonkar (Senior VP – Corporate Banking, Yes Bank), Mr. Amey Joshi (Credit Analyst, Canara HSBC, Life Insurance), Mr. Makarand Patil (Founder, Business Intelligence Group).

After the panel discussion, both the institute IMS Ghaziabad (University Courses Campus) collaborated with University of Mumbai's Alkesh Dinesh Modi Institute for Financial and Management Studies shared their successful journey in educational filed via medium of short video. Dr. Pooja Rastogi (Head – Alumni Relations) shared the journey of IMS and its accolades and the bond the institute have with its alumni's. Few of the alumni's shared their experience of their experience with the gathering about the time they spent during the graduation days. The session ended with the vote of thanks by Dr Shivani Dixit and Dr Kavita.



(Few Glimpses of Mega Alumni Meet @ Bombay)

18. Major Events @ IMS

18.1 Foundation Day Celebration

IMS Ghaziabad founded in 1990 by a group of visionaries and intellectuals to impart quality education to young minds, celebrated its 33 years of legacy on 1 October 2022 which is recognized as the Foundation Day. All these years, the Institute attained an inimitable stature in promoting diversified professional skills and research education in the prevailing areas of Management Studies, International Business, Computer Science, Biosciences, Engineering and Journalism. CA (Dr.) Rakesh Chharia, General Secretary-IMS Ghaziabad Group of Institutions commemorated the commitment of those who contributed to creating this distinctive aura and reputation that IMS is admired for.



18.2 Utkarsh & Phoenix | Orientation & Induction Programs

IMS Ghaziabad (University Courses Campus) organized the inaugural ceremony of the Orientation Program – ‘Utkarsh’ on 21 July 2022 for budding professionals of PGD- Masters of International Business (MIB), Batch 2022- 24. The day was graced with the auspicious presence of honorable guests- Mr. Sanjeev Kumar, HR - Kshema Power Infrastructure Company Pvt. Ltd.; Dr. Akhilesh Kumar Jha, Executive Vice President - Tractebel Engineering Pvt. Ltd.; Mr. Rajkiran Kanagala, Senior VP & Group Head - Emerging Business, Head- SAARC & Chemical Vertical - TCI Group; Mr. Sidhartha, National Economics Editor - The Times of India; Mr. Ajay Sharma, Founder & Managing Director-Fortitude and Ms. Ankita Singh-Corporate Trainer & Model. The guests discussed the magic mantras for a successful career trajectory besides focusing on the relevance of building a strong base.



The department also inducted a fresh batch of the BBA program on 14 September 2022 during ‘Phoenix 2022’. The dignitaries for the session were Mr. Ajay Goyal, CEO-International Division, Agarwal Packers and Movers Pvt. Ltd., Ms. Snigdha Varmani, AVP HR-Genpact; Mr. Vaibhav Arora, Consulting Director-

KPMG Global Services, Ms. Manisha Pawar, Regional Head HR-North Dabur India Ltd.; Mr. Sandeep Kumar, Business Head- Neobanking, Rapipay Fintech Pvt Ltd.; Mr. Amit Jawar, Business Head North-Dabur India Ltd.; Ms. Manisha Pathak, Head ETF Sales North- Mirae Asset Global Investments and Mr. Sumeet Raisinghania, COO-Mcube Financial. Dr. Pooja Rastogi, Head of the Department motivated the students as they entered a new phase of life.



On 15 September 2022, the School of Computer Science at IMS Ghaziabad (University Courses Campus) organized induction program 'Phoenix 2022' for budding IT engineers. The eminent guests for the event were Mr. Vishnu Chandra, Former Deputy Director General & HOG-NIC, Govt. of India; Mr. Saurabh Singh, Director-Appinativ & Mr. Deepak Jindal, Associate Director-Incture. The guests motivated the students by briefing them the importance of AI, Cyber Security and Data Science in industry. They also shared practical examples of the importance of teamwork in the organization. The session made the students eager about diving deep into the world of computer science. The entrants were acquainted with the background, vision, culture and philosophy of IMS by Dr. Gagan Varshney, Head of the Department.



The School of Journalism and Mass Communication at IMS Ghaziabad (University Courses Campus) conducted the induction program 'Phoenix 2022' for the new entrants on 17 September 2022 with the central theme 'Readiness for Media Industry in New Age'. The Guest of Honor for the event were stalwarts from the media industry namely Mr. Rajeev Singh, Consulting Editor – Amar Ujala; Ms. Medha Chawla, Senior Journalist – Times Now Digital and Ms. Radhika Ramaseshan, Consulting Editor – Business Standard. The guests spotlighted the challenges in the field of media and the relevance of reading in building a strong base. The guests also shared their enriching experiences to illuminate the journey of the students. Dr. Anil Kumar Nigam, Head of the Department shared the changing scenario of the industry as he welcomed the professionals in the making.



On 16 September 2022, the School of Biosciences at IMS Ghaziabad (University Courses Campus) organized induction program ‘Phoenix 2022’ for the new batch of undergraduate program. The session provided our young biotechnologists and microbiologists with a complete road map of their biosciences journey. The Chief Guests Mr. Anshul Saxena, Senior Director-Life Sciences Sector, Skill Development Council & Member, Department of Biotechnology & Mr. Suresh Kumar Sharma, and Associate Director- Abbott Vascular motivated the students by sensitizing them about the importance and role of bioscience in various. The sessions dealt with personality development, self-development, time management, mind control and focus attributes that are essential in every profession.



18.3 Mega Fresher’s

To assimilate the new batch into the ethos of IMS and foster belongingness and new friendships to give a head-start to college life, IMS Ghaziabad (University Courses Campus) organized ‘Mega Fresher’s 2k22’ in October. The occasion witnessed the presence of famous Bollywood Singer Jassi Sidhu & Saurabh Randhawa, Renowned Actor Keshav Sadhna and the entire cast of the movie ‘Kedar’. The audience matched their steps with the audacious evening vibes and enjoyed the spirit of Mega Freshers. The atmosphere was infused with zeal, vigor and adventure. The soulful cultural program encompassed several dance performances like Bharatnatyam, Hip-Hop and Folk Dances. Students unveiled their talents and creativity by participating in marvelous ramp walks, talent rounds, singing competitions and raps. Mr. IMS title was conferred to Atin Singh from MIB & Miss IMS title was bagged by Naina Sharma from BAJMC.



18.4 Bioscope

The School of Journalism & Mass Communication organized ‘BIOSCOPE – 2022’ a short film & selfie competition on 9 December 2022. The event was inaugurated with the welcome of Chief Guest Anita Chaudhary, Senior Journalist & Member of the Indian Censor Board; Shailendra Singh Narwar, Educationist & Historian; Ekansh Pandey, Independent Filmmaker & Alumni and Ritwik Das, Sound Engineer & Alumni. The guests during the student address deliberated about the significance of films in shaping thoughts of the society and encouraged them to indulge in filmmaking. More than 200 students across 20 colleges took part and submitted short films, documentaries & docu-dramas. The event showcased a Documentary & Short Film Screening, Selfie Competition and Nukkad Natak Competition. The platform gave an opportunity for young artists to showcase their talent and receive guidance from the maestri gracing the occasion



18.5 Pulse 2k22 Annual Fest

IMS Ghaziabad ‘PULSE 2k22’ Inter college annual fest was an unforgettable night of music, dance and fashion! Our talented students set the stage on fire with their electrifying performances, and stunning fashion show left the audience in awe. The highlight of the night was the scintillating performance by Milind Gaba. We are proud to have created an atmosphere of youthful energy and excitement that will be remembered for long time to come.



18.6 IMSMUN

With the objective of expediting cognizance of the United Nations, educating youth concerning world issues, promoting peace and the functioning of the United Nations through cooperation and diplomacy, IMS Ghaziabad (University Courses Campus) organized IMS Model United Nations Conference on 2 & 3 December 2022 under the patronage of CA (Dr.) Rakesh Chharia, General Secretary - IMS Ghaziabad Group of Institutions, CA Vidur Chharia, Executive Council Member - IMS Ghaziabad Group of Institutions and Dr. Arun Kumar Singh, Director - IMS Ghaziabad (University Courses Campus). The conference aimed at aligning the nation's goals with the Institute's efforts to set new benchmarks in education, research, and personal & professional excellence. It hosted over 250 participants from eminent schools and higher education institutions in Ghaziabad, Delhi NCR, and PAN India. The seven committees' agendas included discussions on various global issues, such as the effects of globalization and capitalism on healthcare, freedom of speech and expression in India, the viability of the principle of Civilian and Humanitarian Character of Asylum, and the preservation of cultural identity with special emphasis on the importance of religion.

The two-day remarkable event was inaugurated by Dr. Deepak Vohra, Special Advisor – PMO; Mr. Rahul Chhabra, Former Secretary - Ministry of External Affairs; Mr. Atul Garg, Member of Legislative Assembly -

Govt. of India; CA (Dr.) Rakesh Chharia, General Secretary - IMS Ghaziabad Group of Institutions; CA Vidur Chharia, Executive Council Member - IMS Ghaziabad Group of Institutions and Dr. Arun Kumar Singh, Director - IMS Ghaziabad (University Courses Campus). The chief guests discussed India's unique position to foster technological, climatic, engineered intelligence and health welfare. They discussed India's contribution in supplying covid vaccines to the world, Maldives water crisis, flood-hit Myanmar and cyclones in Mozambique. A flash group dance and DJ MUN enlivened the occasion. Dr. Shruti Sharma and Ms. Nidhi Sharma, Program Conveners coordinated the entire event with the support of faculty, staff and students.



18.7 Abhivyakti Media Festivals

The media festival organized by the School of Journalism and Mass Communication at IMS Ghaziabad University Courses Campus began with an inaugural address by Dr. Arun Kumar Singh, director of IMS Ghaziabad. Dr. Singh's address, Mr. S.P. Singh, a veteran journalist, addressed the gathering and shared the importance of freedom of expression. Mr. Harshvardhan Tripathi shared his insights with the students on how important it is to accept and imbibe the new forms of communication.



18.8 Startup Conclave

IMS Ghaziabad (University Courses Campus) in collaboration with Ghaziabad Management Association organized the annual flagship event Startup Conclave 2023 on 25 March 2023. The theme of this event 'Sustainability and Innovation,' aimed to provide a conducive platform for startups and entrepreneurs to network, learn, and grow. The event witnessed huge participation from various schools and colleges like BIMTECH Noida, IDGTU, DPS Dwarka, Ryan International to name a few.

The event was graced by the distinguished guests Mr. Ritesh Andre, Mumbai Dabbawala as the celebrity guest along with Mr. Shyamal Ranjan Saha, Head of Transformation, Global Service Delivery Centre, Nokia-India; Dr. Abhilasha Gaur, COO-Electronic Sector Council and Mr. Sujit Banerjee, Director-DST. The guests shared their journey and experience with the budding entrepreneurs while emphasizing their role in the growth of the national economy. CA (Dr.) Rakesh Chharia, General Secretary-IMS Ghaziabad Group of Institutions motivated the participants to pursue their nascent dreams and be the change makers. Dr. Arun Kumar Singh, Director-IMS Ghaziabad (University Courses Campus) captivated the young minds by sharing the facts about the global scenario and encouraged them to have unshakable faith in themselves



18.9 HACKATHON -2K23 Inter Institutional Technical Fest

Hackthon-2K23 An Annual Inter-Institute Technical Fest in association with EICT-IIT Kanpur, ICT Academy, Eduskills has witnessed a jam-packed computer-buffoons to compete, starve and excel from others. more than 300 students had registered from 39 schools and colleges from Delhi-NCR region namely Sharda University, Galgotia University, KEC, **KIET Group of Institute, AKGEC, ABES EC, Ryan International School, DPSG Vasundhara, Delhi University, Ingrahm Institute and many more** premier institutes participated in Hackathon 2K23. The Chief Guest of the event was **Mr. Rajit Sikka Regional Head Academic Interface Program India North**, Tata Consultancy Services (TCS) had motivated the students to participate in such events to enhance their technical skills.



18.10 Yuva Growth Summit 2023

A collaborative effort with the Ministry of Youth Affairs and Sports, GOI, Young India Noida and IMS Ghaziabad organized a dynamic panel discussion, featuring 20 accomplished panelists on the theme "A dialogue between Young Indian Achievers towards reimagining business for future" on 27th May, 2023. They shared their valuable insights on entrepreneurship and the hurdles faced by them. The event aimed to foster a dialogue among young Indian achievers, paving the way for innovative business solutions in the future.



18.11 Farewell (Adieu)

IMSUC, Ghaziabad had organized the Adieu farewell ceremony for the batch 2020-23 on 23/5/2023. The program had started with the speech by Dr. Arun Kumar Singh, Director, giving wishes and blessings to the students for their better future. Farewell ceremony had started with the cultural inauguration event and hilarious performances of singing and dancing and at last on the basis of their performance during the entire tenure they receive tags and Judges finalizes Mr. and Ms. Farewell from all batches.



18.12 Coursera Career Academy Launch Program

On 24th April, 2023 Career Launch Program was started between the Institute of Management Studies, Ghaziabad (University Courses Campus) and, the Coursera, a leading online learning platform. Coursera's content into the academic curriculum will allow students of IMS Ghaziabad (University Courses Campus) to expand learning, offer job-relevant, specializations, improve job readiness before the students graduate, boosting its strong suit of high-paying placements.



18.13 “National Start up Day.”

E-Cell at IMS Ghaziabad (University Courses Campus) organized and celebrated National Start Up Day on 16th January, 2023 as a mark of this important day for the ecosystem building in the country. The day was declared as the National Start Up Day by respected Prime Minister, Narendra Modi to provide impetus for developing entire generation of entrepreneurs in the country.



18.14 Sikshak Samman Samaroh

With the aim of recognizing contributions, appreciating efforts and honoring the diligence of the teachers towards the community, IMS Ghaziabad (University Courses Campus) organized ‘Shikshak Samman Samaroh’ on 30 November 2022 & 10 September 2022. The eminent guests of the day were Paramvir Chakra awardee, Captain Yogendra Singh Yadav, Kargil war veteran & Shri Mahesh Kumar Seth, International Motivator and Trainer, Sanchar Ratna. The chief guests accentuated the onus teachers have on building a good nation and making the world a better place. The intent of the event was to applaud the teachers for their resolute contribution toward academics. Around 250 principals and teachers from across 70 reputed schools were invited and felicitated on the occasion.



18.15 Value-Added Education Initiative - Writing and its impact on Career and Society: 9th #BNHAF Awards

IMS Ghaziabad (University Courses Campus) organized “Value-Added Education Initiative - Writing and its impact on Career and Society: 9th BNHAF” on Wednesday 18th January 2023 in the Auditorium. The purpose for organizing this award ceremony was to motivate the faculty and students through success stories and recognize talents from various fields. Moreover the guests aimed to encourage the students to hone their writing skills.



18.16 Genesis

School of Biosciences, IMS Ghaziabad (University Course Campus) organized **Genesis-2023**, an Inter-Institutional fest on the occasion of NATIONAL SCIENCE DAY on February 24th, 2023. Since 2008, Genesis has evolved into a scientific platform where the young mind and budding researchers from different

institutions of Delhi-NCR, are provided a platform for sharing and learning for novel ideas, scientific information and innovative technologies.



18.17 KIIFA

The 3rd Kashi Indian International Film Festival Awards-2023 occurred at IMS Ghaziabad University Courses Campus with two days of celebration and appreciation of cinema. The event organized under the joint aegis of IMS Ghaziabad University Courses Campus, aimed to provide a platform for both experienced and budding filmmakers from India and abroad to showcase their creative vision and discuss their work. The program commenced with an inauguration ceremony led by the esteemed Chief Guests - Dr. Kirti Kale (Poet and Writer), Mr. Shivam Tyagi (Political Analyst), Mr. Padmendra Rawat (Film Actor), Govind Pandey (Film Actor), Chandra Bist (Film Actress), and Mr. Hitesh Tayal.

The judges actively participated in discussions and evaluations of the films. Renowned Bollywood personalities like Zarina Wahab, Jasneem Ali, Yashpal Sharma, and Deeksha Dhami, along with Prof. (Dr.) Ramesh Chand Gaur (Director, National School of Drama, New Delhi), graced the occasion as Chief Guests.



18.18 Invent

Department of Computer Science, IMS Ghaziabad (University Courses Campus) hosted its Annual Inter-Institutional Technical-Fest “INVENT-2K22” on November 18, 2022. Tech-Fest aims to take a deep dive into this abyssal mystery and explore the unfathomable possibilities that lie within the world of science and technology. The fest was full-packed with exciting and brainstorming events. Through these events, students enhanced their skills at the required industrial level, this gives the experience and also provide the platform to compete with students from all over the country.

18.19 National Yoga Day

Ghaziabad District Management Association organized the International Yoga Day celebration at IMS Ghaziabad University Courses Campus on June 21, 2023. Program began by lighting lamp to pay gratitude to Goddess Saraswati by Chief Guest Shri Narendra Kashyap, State Minister, Uttar Pradesh, District Magistrate Shri Rakesh Kumar, Shri Vikramaditya Singh Malik, Chief Development officer, Shri Yash Parashar, Yoga Guru, Shri Lalit Jaiswal, Chief Warden Civil Defence, CA (Dr.) Rakesh Chharia, General Secretary, IMS Group and Shri Arun Kumar Singh, Director, IMS Ghaziabad University Courses Campus.



18.20 4th International Conference on “Sustainable and Innovative Solutions for India @ 75: A Journey towards Atmanirbhar Bharat

IMS Ghaziabad (University Courses Campus) organized its 4th International Conference on 12th-13th May, 2023 under the aegis of Research Cell and IQAC. The conference aimed to bring together large pool of academicians, scholars and students to deliberate and discuss upon various sustainable and innovative solutions for India @ 75 and making the nation completely Atmanirbhar in the next 25 years. The conference was attended by more than 200 delegates from all over the country both in physical and virtual form to contribute in the successful culmination of the two-day conference.



19. Industry Academia Interface

- Informative session on ‘Investments & Depository Services’ by Central Depository Services Limited (CDSL).

- Expert Talk Series by Mr. Ratnesh Mishra, Deputy Manager- National Commodity and Derivative Exchange Limited.
- Guest Lecture Series on ‘Reimagining Project Management with Artificial Intelligence’ by Mr. Gaurav Dhooper, AVP-Software Developer, Genpact.
- Investor Awareness Program on ‘Financial Empowerment Through Wealth Creation’ by Shri Suryakant Sharma, Sr. Consultant – AMFI, Chartered Associate - IIBF and Former DGM - Securities and Exchange Board of India (SEBI).
- ‘Kautilya Talk Series’ by Dr. Amit Pareenja, Director-Global L&D, Tata Communication Ltd.
- Deep Learning with Management Games-Simulation workshop on Fashion Brand Positioning by Dr. Mohan Lal Agarwal, Chief Editor, Indo-Gulf TV Show-“Business Today”.
- Guest lecture on Income Tax by Advocate Mr. Dinesh Sapra, Member of the Delhi Bar Council.
- Motivational Session by Successful Innovator - ‘My Story’ by Mr. Debabrata Das, CEO & Co-Founder (Pro Meat).
- ‘Film Making Workshop’ by Mr. Pankaj Saxena, Former Vice President - Discovery India, Mr. Gaurav Kishore Sharma, Anchor News 24 & Mr. Bharat Bhanga, Film Maker & Academician.
- ‘Mojo Workshop’ by Mr. Umashankar Singh, Senior Journalist - NDTV
- Guest Lecture on ‘Journalist, Journalism and Nation’ by Shri Shyam Kishore Sahay, Editor Sansad TV.
- Interactive session on ‘Biosafety and Biosecurity’ by Dr. Sunita Kanswal Scientist-II, AIIMS, New Delhi
- Kautilya Talk Series session for MIB students on ‘Power Play - Know your power, act Smarter ‘ by Dr. Shikha Bharadwaj -Associate Professor, IIM Sambalpur
- One Day Staff Development Program on ‘Financial Literacy’ by Prof. Abhinav Kataria
- Workshop on Personality Grooming in Association with Mindwave Media Pvt. Ltd. (Partnering P&G Proctor & Gamble) by Mr Siddharth
- Workshop on HR Analytics - Diving Deep into HR Analytics and HRMS by Ms. Yukti Chauhan, HRBP, Dayal Group
- Expert Lecture by Mr. Rahul Chakraverti
- Mega Seminar on Direct and Indirect Tax by CA (Dr) Girish Ahuja and And CA Rajender Arora
- IMA Student Leadership Conference 2023 by STEVE McNally
- Workshop on ‘Generating Synergy through proactive Industrial Relation’ by Prof. S C Kapoor
- Workshop on ‘Introduction on IoT’ by Prof. Archana Gupta (Assistant Professor, IMS Ghaziabad (University Courses Campus))

- Coursera Career Academy Launch Program by Mr. Pushker Kelkar & Mr. Karun Jain
- Value-Added Education Initiative - Writing and its impact on Career and Society: 9th #BNHAF Awards by Mr. Amit R Agarwal, Ms. Shweta Sharma, Mr. Amit Gupta, Ms. Rekha Vohra
- Workshop on creative & Journalistic writing by Mr. Vijay Kumar
- Special Lecture on 'Role of Media in Socialistic Development' by Prof. Girish Kumar
- Special Lecture on 'Professional Ethics of Media' by Dr. Anil Kumar Nigam
- Webinar on Biotechnology Ignition Grant In Collaboration with SIIC-IIT Kanpur by Dr. Aatmeeyata (BIG, Manager) & Mr. Neelabh Pathak (AIIDE, Manager)
- Faculty Development Program on 'Advances in Molecular Diagnosis' by Dr. Subhash C. Sonkar, Research Scientist & Institutes of Eminence Fellow, Delhi School of Public Health, Maulana Azad Medical College, Member, Research Advisory Council



(Few pictures of Guest Lectures during 2022-23)

20. Experiential Learning: Industrial Visits

Industrial visit has its own place of importance in a career of a student who is pursuing a professional degree. In fact, it constitutes a part of core course curriculum taught at the college. The objective of an industrial visit is to provide the students an insight regarding the internal working of companies.

1. Industrial visits provide the students with an opportunity to learn practically through interaction, working methods and employment practices.
 2. It gives the students an exposure to current work practices as opposed to theoretical knowledge being taught at their college classrooms.
 3. Industrial visits grant the students a great opportunity to interact with industries and know more about industrial environment. Industrial visits are arranged by colleges for their respective students with an objective of providing them an opportunity to explore the different industry sectors like IT, manufacturing, services, finance and marketing.
 4. Industrial visit helps students to combine their theoretical knowledge of business operations with the practical knowledge of its actual functioning and working condition. Another important perk of going for an industrial visit is that it acts as a bridge between the student and their dream company. The chances of building-up a good relationship with the employees and actually getting an opportunity for an internship or even placement in that company is maximum based on their outstanding performance in spot assignments and showing good manners. The employee contacts are precious especially when the students wish to pursue the same career. Last but not the least, the certificate of participation in an industrial visit is an added advantage to showcase in one's resume.
- On 23 November 2022, the students of MIB visited International Trade Fair at Pragati Maidan, New Delhi which was a highly enriched learning experience for all.
 - The students got an opportunity to attend National Entrepreneurship Summit- AtmaNirbhar Bharat by Delhi Management Association on 10 September 2022 at India Habitat Center, Lodhi Road, New Delhi. They also attended GI Fair – India Expo Centre & Mart on 27 August 2022.
 - The visit gave students insight into diverse products from every part of India. Students of BAJMC visited Times Now, Nav Bharat (Times Network) on 23 December 2022. This media visit helped the students to learn about pre-production, production, and post-production arrangements.
 - BCA Second-Year Students visited Haier Appliances Pvt. Ltd., Greater Noida on 16 December 2022. The visit facilitated interactions with industry leaders, professionals, and entrepreneurs, offering valuable insights into robotics, IoT, and mass production.
 - On 15 November 2022, BBA students visited Mother Dairy
 - IMS Ghaziabad university courses campus organized the dry port visit to Delhi international cargo terminal, Sonipat for MIB batch 2022-24 on 22nd Feb 2023.

- School of Biosciences, IMS Ghaziabad University Courses Campus organized an IMS School of Biosciences, IMS University Courses Campus (Ghaziabad), has scheduled an Industrial visit to Yakul Danone Private Limited, Sonipat on 10th April 2023, Monday for B.Sc Microbiology IInd Year (2021-2014) batch.
- BCA Second-Year Students visited. Industrial Visit to App Squadz Software Pvt Limited, Noida on 27th April 2023. The visit facilitated interactions with industry leaders, professionals, and entrepreneurs, offering valuable insights into robotics, IoT, and mass production.
- School of Biosciences, IMS Ghaziabad University Courses Campus organized an IMS School of Biosciences, IMS University Courses Campus (Ghaziabad), has scheduled an Industrial visit to Mother Dairy Fruits & Vegetable Pvt Ltd, Patparganj, Delhi on 29th May 2023, Monday for M.Sc Biotechnology 2nd Semester (2022-2024) batch .
- School of computer science has organized the industrial visit to Industrial Visit to Haier Appliances Pvt. Ltd., Greater Noida.



(Photographs of Industrial visit during 2022-23)

ANNEXURE

Annexure 1

IMSUC Faculty Publications (2022-2023)

S.NO.	Faculty	Department	Title-paper/book	Publication	ISSN/ISBN No	Journal Name/Publisher Name
1	Dr. Arun Kumar Singh	Director	A Comprehensive Review On The Human Resource Management Challenges In The Pharmaceutical Industry	Research Paper (Scopus)	0976-9234	Journal Of Pharmaceutical Negative Results
2	Dr. Arun Kumar Singh	Director	Marketing Management	Book Published	978-9392313387	Taran Publication
3	Dr. Arun Kumar Singh	Director	Technology Adoption For Facilitating Knowledge Management Practices In Firms	Book Chapter	978-981-19-4193-1-12	Springer
4	Satakshi Agarwal	School Of Management	Adopting Net-Zero In Emerging Economies	Research Paper- Abdc	1095-8630	Journal Of Environmental Management
5	Dr.Nidhi Srivastava	School Of Management	Enhancing Employee Performance Through Monetary Incentives -A Thematic Analysis	Research Paper (Scopus)	2717-7564	Journal Of Positive School Psychology
6	Nidhi Sharma	School Of Management	Green Marketing: Review Paper On The Literature To Analyze Tactics And Tools	Research Paper In Ugc Care Journal	2278-6864	Research Paper In Ugc Care Journal
7	Akansha Tyagi	School Of Management	Leadership Approaches In Global Hospitality And Tourism	Book Chapter	2475-6547;	Igi Global
8	Dr.Nidhi Srivastava	School Of Management	Voice Of Indian Woman Leaders On Factors That Impact Their Career In The Organization	Ugc Listed Journal	2348 - 9359	Ugc Listed Journal
9	Dr.Nidhi Srivastava	School Of Management	Digitization And E-Learning	Book Chapter	Na	Na

10	CMA Ritesh Trivedi	School Of Management	A System For Implementing Machine Learning Model Using Data Science For Economic Applications	Patent Published	Na	Official Journal Of The Patent Office
11	Komal Kapoor	School Of Management	Modelling The Influence Of Teenagers' Shopping Motivation On Their Intention To Purchase Sports Merchandise: A Perspective From An Emerging Economy	Research Paper (Scopus)	20547544	Applied Marketing Analytics: The Peer-Reviewed Journal
12	Komal Kapoor	School Of Management	Implications Of Big Data In Execution Of Social Crm Techniques: Cases From Developed And Emerging Economies	Book Chapter	9783110738414	Big Data
13	Komal Kapoor	School Of Management	The Mediating Effect Of Entrepreneurship In Corporate Innovations Among A Small Scale And Large Scale Corporations	Patent Published		Official Journal Of The Patent Office
14	Dr. Pooja Rastogi	School Of Management	Digital Marketing	Book Chapter	978-93-94779-47-1	
15	Dr. Pooja Rastogi	School Of Management	Evaluate The Effect Of Marketing Communication And Price Promotion In Brand Equity	Patent Published		Official Journal Of The Patent Office
16	Indira Priyadarsani Pradhan	School Of Management	Business Research Methods	Book Published	978-9356255876	
17	Indira Priyadarsani Pradhan	School Of Management		Patent Published		Official Journal Of The Patent Office
18	Pawan Kumar	School Of Management	The Brand Tales	Book Published	Na	Amazon
19	Pawan Kumar	School Of Management	Redifining Stp In Digital Marketing	Book Chapter	978-9394779471	Na
20	Pawan Kumar	School Of Management	Green Marketing: Review Paper On The Literature To	Ugc Care	2278-6864	UUGC Care

			Analyze Tactics And Tools			
21	Pawan Kumar	School Of Management	Analysis The Review Of Product On Social Media	Ijrar	2349-5138	Ijrar
22	Pawan Kumar	School Of Management		Patent Published		Official Journal Of The Patent Office
23	Dr. Shruti Sharma	School Of Management	Untact-Digital Retailing	Book Chapter	978-93-94779-47-1	
24	Dr. Shruti Sharma	School Of Management		Patent Published		Official Journal Of The Patent Office
25	Dr. Poonam Gupta	School Of Management	Analysis Of Investment Behaviour Of Indians Towards Cryptocurrency And Its Future In India	Research Paper (Abdc)	2323-5233	European Economic Letters
26	DR. Shobha Bhardwaj	School of Management	Exploring the Role of Modern Human Resource Practices in SMEs Productivity: Structural Model Analysis	Research Paper (SCOPUS)	0973 - 3167	Social Science Research Network
27	Dr. Shobha Bhardwaj	School of Management	Investigating the Factors Impacting the Sustainability of Students' Online Learning.	Research Paper (SCOPUS)	978-1668475683	Data-Driven Approaches for Effective Managerial Decision Making
28	DR. Shobha Bhardwaj	School of Management	Non-performing Assets Crisis In The Indian Banking Industry-An Analysis of Recent Trends In Selected Banks	UGC published Research paper	0975-6280	UGC published Research paper
29	Dr.Nidhi Srivastava	School of Management	A CONCEPTUAL STUDY ON WOMEN EMPOWERMENT & FERTILITY – FACTS & REALITIES	UGC CARE -1	0973-0087	UGC CARE -1
30	Dr.Nidhi Srivastava	School of Management	Analysing Job Satisfaction and Job Stress among Private College Faculties	Research Paper (ABDC)	2323-5233	European Economic Letters
31	Nidhi sharma	School of Management	System and method for managing supply chain	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE

32	Manish Kumar	School of Management	IMPACT OF SOCIAL MEDIA PROMOTIONS ON RECRUITMENT OF SECONDARY STUDENTS: A STUDY BASED ON UG PROFESSIONAL COLLEGES IN DELHI-NCR	Research Paper (SCOPUS)	2063-5346	European Chemical Bulletin
33	Manish Kumar	School of Management	Marketing for the Digital Era	Book Published	NA	
34	Manish Kumar	School of Management	Machine learning based approach for building corporate reputation through social media marketing efforts	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE
35	Dr Tripti Singh	School of Biosciences	Kinetics investigation of phenolic pollutant degradation via <i>Serratia marcescens</i> ABHI 001 and its application in wastewater treatment	Research Paper (SCOPUS)	0045-6535	Chemosphere
36	Dr Tripti Singh	School of Biosciences	Sustainable approaches towards green synthesis of TiO ₂ nanomaterials and their applications in photocatalysis-mediated sensing to monitor environmental pollution	Research Paper (SCOPUS)	1522-7243	Luminescence
37	Dr Tripti Singh	School of Biosciences	Carbon nanostructure derived from tea spent waste and its dosage dependent application on elevated bacterial hydrolytic enzymes production and thermostability	Any other significant achievement in Research	0926-6690	Industrial Crops and Products
38	Dr Tripti Singh	School of Biosciences	Bacterial cellulase production via co-fermentation of paddy straw and Litchi waste and its stability assessment	Research Paper (SCOPUS)	0141-8130	International Journal of Biological Macromolecules

			in the presence of Zn single bond Mg mixed-phase hydroxide-based nanocomposite derived from Litchi chinensis seeds			
39	Dr Tripti Singh	School of Biosciences	Green synthesis of TiO ₂ bionanocomposite using waste leaves of water hyacinth: Application in antibacterial activity of toilet bacteria <i>Serratia marcescens</i>	Research Paper (SCOPUS)	1873-4979	Materials Letters
40	Dr Umesh Kumar	School of Biosciences	RAS: Circuitry and therapeutic targeting	Research Paper (SCOPUS)	0898-6568	Cellular Signalling
41	Dr Umesh Kumar	School of Biosciences	Development, Characterization and Validation of Silymarin Loaded Solid Lipid Nanoparticles for the Treatment of Liver Cirrhosis	Research Paper (SCOPUS)	0976-9234	JOURNAL OF PHARMACEUTICAL NEGATIVE RESULTS
42	Dr Umesh Kumar	School of Biosciences	Effect of Allium Sativum on the Alcohol-Induced Neuropathic Pain in Wistar Rats	Research Paper (SCOPUS)	2456-0537	Defence Life Science Journal
43	Dr Umesh Kumar	School of Biosciences	CAR T-cell therapy: Reprogramming patient's immune cell to treat cancer	Research Paper (SCOPUS)	0898-6568	Cellular Signalling
44	Dr Umesh Kumar	School of Biosciences	Cardiovascular Diseases and Nutraceuticals: Underlying Mechanism and Therapeutic Biomarkers	Book Chapter	978-981-5050-844	Bentham Books
45	Dr. Anwesha Khanra	School of Biosciences	Green bioprocessing and applications of microalgae-derived biopolymers as a renewable feedstock: Circular bioeconomy approach	Research Paper (SCOPUS)	2352-1864	Environmental Technology & Innovation
46	Dr. Rishi Kumar Singh	School of Biosciences	Quality Control Challenges and Vaccine	Peer Reviewed Research Article	NA	

			Manufacturing			
47	Dr. Rishi Kumar Singh	School of Biosciences	Auxins biosynthesis for hormone crosstalk and plant development	Book Chapter	978-0-323-95375-7	Academic Press
48	Dr. Shrasti Vasistha	School of Biosciences	Green bioprocessing and applications of microalgae-derived biopolymers as a renewable feedstock: Circular bioeconomy approach	Research Paper (SCOPUS)	2352-1864	Environmental Technology & Innovation
49	Dr. Shrasti Vasistha	School of Biosciences	Exploring the Pivotal Significance of Microalgae-Derived Sustainable Lipid Production: A Critical Review of Green Bioenergy Development	Research Paper (SCOPUS)	1996-1073	Energies
50	Dr. Shrasti Vasistha	School of Biosciences	Algal biorefinery: an integrated process for industrial effluent treatment and improved lipid production in bioenergy application	Research Paper (SCOPUS)	0970-4078	Vegetos
51	Dr. Shrasti Vasistha	School of Biosciences	Algal biorefinery culminating multiple value-added products: recent advances, emerging trends, opportunities, and challenges	Research Paper (SCOPUS)	2190-5738	3 Biotech
52	Dr. Shrasti Vasistha	School of Biosciences	Microalgae on distillery wastewater treatment for improved biodiesel production and cellulose nanofiber synthesis: A sustainable biorefinery approach	Research Paper (SCOPUS)	0045-6535	Chemosphere
53	Dr. Surabhi Johari	School of Biosciences		Patent Published		

54	Dr. Tanushri Chatterji	School of Biosciences	A Medico-Biological Approach to Chitosan Bionanocomposites	Book Chapter	978-981-19-9648-1	Springer
55	Dr. Tanushri Chatterji	School of Biosciences	Advancement and New Challenges in Heterogeneous Photocatalysts for Industrial Wastewater Treatment in the 21st Century	Book Chapter	978-1394166299	Wiley
56	Dr. Tanushri Chatterji	School of Biosciences	Metal-Oxide Frameworks for Atmospheric Water Harvesting	Book Chapter	978-3-031-21746-3	Springer
57	Dr. Tanushri Chatterji	School of Biosciences		Patent Published		
58	SHALINI SHARMA	School of Biosciences	Sustainable approaches towards green synthesis of TiO ₂ nanomaterials and their applications in photocatalysis-mediated sensing to monitor environmental pollution	Research Paper (SCOPUS)	1522-7243	Luminescence
59	SHALINI SHARMA	School of Biosciences	Green synthesis of TiO ₂ bionanocomposite using waste leaves of water hyacinth: Application in antibacterial activity of toilet bacteria <i>Serratia marcescens</i>	Research Paper (SCOPUS)	1873-4979	Materials Letters
60	anurag singh	School of Journalism & Mass Communication	Impact of SNS on Adolescents Social & emotional development	Peer Reviewed Research Paper	2347-3150	UGC Care List Journal
61	anurag singh	School of Journalism & Mass Communication	Research on the influence of New media technology on Internet short video-Reels (Instagram) on Indian Youth	Research Paper (SCOPUS)	2265-6294	Res Militaris
62	Dr Anil kumar Nigam	School of Journalism & Mass Communication	A Study on Media Literacy among Young Adults of Jharkhand, India	Communicator-Research Journal OF IIMC-UGC care listed	0588-8093	Communicator-Research Journal OF IIMC-UGC care listed

63	Dr Anil Kumar nigam	School of Journalism & Mass Communication	Need for Critic Media Literacy among College Students	A Dubble Blind Peer Reviewed Research Paper	0975-217X	A Dubble Blind Peer Reviewed Research Paper
64	Dr Sandhya Sharma	School of Journalism & Mass Communication	Research on the influence of New media technologyon Internet short video-Reels (Instagram) on Indian Youth	Research Paper (SCOPUS)	2265-6294	Res Militaris
65	Dr Sandhya Sharma	School of Journalism & Mass Communication	Impact of SNS on Adolescents Social & emothional development	UGC Care List Journal	2347-3150	UGC Care List Journal
66	Dr. Sandhya Sharma	School of Journalism & Mass Communication	Expansion and outspread of fake news by digitaal media and its impact on society: A study	Book Chapter		Vina Publication
67	Dr. Sandhya Sharma	School of Journalism & Mass Communication	स्वतंत्रता आंदोलन में भारतीय पत्रकारिता की भूमिका- एक अध्ययन	Book Chapter	2277-7857	Samkaleen Hastakshep Journal ISSN - 2277-7857
68	Girish Kumar Singh	School of Journalism & Mass Communication	Research on the influence of New media technologyon Internet short video-Reels (Instagram) on Indian Youth	Research Paper (SCOPUS)	2265-6294	Res Militaris
69	Girish Kumar Singh	School of Journalism & Mass Communication	Expansion and outspread of fake news by digital media and its impact on society: A study	Book Chapter		Vina Publication
70	Girish Kumar Singh	School of Journalism & Mass Communication	Effect of FMCG TVC on consumers Buying Behavior	Peer Reviewed Refereed international Journal		Peer Reviewed Refereed international Journal
71	Girish Kumar Singh	School of Journalism & Mass Communication	Impact of SNS on Adolescents Social & emothional development	UGC Care Group -I Journal	2347-3150	UGC Care Group -I Journal
72	Girish Kumar Singh	School of Journalism & Mass Communication	स्वतंत्रता आंदोलन में भारतीय पत्रकारिता की भूमिका- एक अध्ययन	Samkaleen Hastakshep Journal ISSN - 2277-7857	2277-7857	Samkaleen Hastakshep Journal ISSN - 2277-7857

73	Khursheed Alam	School of Journalism & Mass Communication	Impact of SNS on Adolescents Social & emotional development	Research Paper- ABDC	2347-3150	Research Paper- ABDC
74	Khursheed Alam	School of Journalism & Mass Communication	Research on the influence of New media technology on Internet short video-Reels (Instagram) on Indian Youth	Research Paper (SCOPUS)	2265-6294	Res Militaris
77	Punam Kumari	School of Journalism & Mass Communication	Hindi Patrikaa ke Nayak	Book Published	978-93-5621-155-1	
78	Punam Kumari	School of Journalism & Mass Communication	Samajik Samrasta ke nirman me media	Article in Keshav Samwad		Keshav Samwad
79	Punam Kumari	School of Journalism & Mass Communication	Kaisa ho patrakarita ka swaroop	Magazine Article	2278-2303	Magazine Article
80	Punam Kumari	School of Journalism & Mass Communication	Need for Critical Media Literacy among College Students	A Double Blind Peer Reviewed Research Paper	0975-217X	A Double Blind Peer Reviewed Research Paper
81	Dr. Gagan Varshney	School of Computer Sciences	System and method to book an appointment with a Healthcare provider	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE
82	Dr. Ashutosh Sharma	School of Computer Sciences	Cloud Computing	Book Published	978-93-95059-47-3	Sarthak Publication
83	Dr. Sandeep Sharma	School of Computer Sciences	A CNN based system for security assured image watermarking generation and method thereof	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE
84	Neeru Saxena	School of Computer Sciences	A system based on convolutional neural network CNN for automated pulmonary tuberculosis classification in	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE
85	Neeru Saxena	School of Computer Sciences		Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE

86	Rashmi Vaishnav	School of Computer Sciences	A system for establishment of EO model for deteriorating items with quantity discount and price plates under stock dependent demand and partial backlogging	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE
88	Surya Saxena	School of Computer Sciences	A system for implementation and evaluation of a blockchain based energy market and working method thereof	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE
89	Rashmi Singh	CDC	An artificial intelligence based system in human resources management and method thereof	Patent Published		OFFICIAL JOURNAL OF THE PATENT OFFICE

Annexure -2

INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD						
List of students Meritorious given by CCSU, Meerut						
Result June, 2022						
Course : BBA						
Institute's Name	S.No.	Roll No.	Student's Name	Total	Per.	Rank
IMS, Ghaziabad	1	190935105321	Simran Tuteja	3099/3800	81.55%	I
Course : BJMC						
Institute's Name	S.No.	Roll No.	Student's Name	Total	Per.	Rank
IMS, Ghaziabad	1	190935111022	Khushi Panwar	2521/3000	84.03%	I
IMS, Ghaziabad	2	190935111011	Anushka	2449/3000	81.63%	II
IMS, Ghaziabad	3	190935111005	Aktankshika Sharma	3440/3000	81.33%	III
Course : M.Sc. Biotechnology						
IMS, Ghaziabad	1	200935227002	Apoorva	1625/1900	85.52%	IV
Course : MIB						
Institute's Name	S.No.	Roll No.	Student's Name	Total	Per.	Rank
IMS, Ghaziabad	1	200935200022	Subham Singhal	2038/2500	81.52%	I
IMS, Ghaziabad	2	200935200020	Shagun Garg	1931/2500	77.24%	II

IMS, Ghaziabad	3	200935200003	Anushka Goel	1928/2500	77.12%	III
IMS, Ghaziabad	4	200935200007	Khyati Bhardwaj	1907/2500	76.28%	IV
IMS, Ghaziabad	5	200935200026	Varun Gola	1898/2500	75.92%	V
Course : B.Sc. (H) Microbiology						
Institute's Name	S.No.	Roll No.	Student's Name	Total	Per.	Rank
IMS, Ghaziabad	1	190935130049	Shivani Sharma	1729/2000	86.45%	I
IMS, Ghaziabad	2	190935130007	Anushka Singh	1725/2000	86.25%	II
IMS, Ghaziabad	3	190935130020	Himanshi Tyagi	1705/2000	85.25%	III
IMS, Ghaziabad	4	190935130029	Mehwish Ali	1704/2000	85.20%	IV

INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD						
List of students Meritorious given by CCSU, Meerut						
Result Sep'2023						
Course :MIB						
Institute Name	S.No	Roll.No	Students's Name	Total	Per	Rank
IMS Ghaziabad	1	210935200006	Ankita Srivastava	1973/2500	78.92%	I
IMS Ghaziabad	2	210935200012	Jasmine Atwal	1907/2500	76.28%	II
Course: BCA						
Institute Name	S.No	Roll.No	Students's Name	Total	Per	Rank
IMS Ghaziabad	1	200935106042	Chandranshu Tiwari	3022/3600	83.94%	I
IMS Ghaziabad	2	201013106046	Tulika Verma	3006/3600	83.50%	II
Course: Msc.BT						
Institute Name	S.No	Roll.No	Students's Name	Total	Per	Rank
IMS Ghaziabad	1	210935227024	Shubhangi Sharma	1729/1900	91%	I
IMS Ghaziabad	2	210935227019	Ria Verma	1701/1900	89.52%	II
Course: BJMC						
Institute Name	S.No	Roll.No	Students's Name	Total	Per	Rank
IMS Ghaziabad	1	200935111022	Ranjan Jaiswal	2481/3000	82.70%	I
IMS Ghaziabad	2	200935111044	Vipranshu Pant	2457/3000	81.9	II
Course: BSc.BT						
Institute Name	S.No	Roll.No	Students's Name	Total	Per	Rank
IMS Ghaziabad	1	200935127022	Kajal Sirohi	1743/2100	83%	I
IMS Ghaziabad	2	200859128015	Prerna Sharma	1732/2100	82.47%	II
Course: BSc. MB						
Institute Name	S.No	Roll.No	Students's Name	Total	Per	Rank
IMS Ghaziabad	1	200935130017	Riya Chaudhary	1598/2000	79.90%	I
IMS Ghaziabad	2	200935130006	Disha Tyagi	1595/2000	79.76%	II

Annexure 3

PG Placement companies(2022-23)	
Sr. No	Company
1	Yaantra (Flipkart group)
2	Upgrad Education Pvt. Ltd.
3	Hinduja Housing Finance Limited
4	Tata AIA Life Insurance Company
5	CR Forex
6	SN Capital Management Pvt Ltd.
7	Bajaj Finserv
8	Piramal Capital and Housing Finance Limited
9	PropertyPistol Pvt.
10	CollegeDekho
11	Info Edge - (99acres)
12	CCD (Coffee Day Beverages Limited)
13	Care Health Insurance Limited
14	Oxane Partners
15	Bennett, Coleman and Company Limited(The Times Group)
16	Federal Bank
17	Regalo Kitchens
18	Vodafone Idea Limited
19	Bajaj Housing Finance Ltd.
20	Hindware
21	HDFC Asset Management Company Limited
22	Hike Education
23	Ameriprise India - I
24	Ameriprise India -II
25	UAS International Companies

Annexure 4

Sr. No	Company
1	Blue Apps Private Limited
2	The Class of One
3	Wonder Labels
4	Yaantra
5	mCarbon
6	Blissful Emerging Technologies
7	HDFC Bank
8	ObserveNow
9	Hike Education

10	Tata AIA Life Insurance Company
11	Aotsum Infotech Private Limited
12	Infobeam Solution
13	Microland Limited
14	Niva Bupa Health Insurance Company Limited
15	Anytime Invest Services Pvt Ltd
16	Magicpin
17	EY (L-EARN)
18	Wipro
19	PlanetSpark
20	Admitkard
21	Invertors Clinic Pvt. Ltd.
22	HouseEazy
23	DECATHLON
24	ICICI Prudential
25	ICICI Lombard General Insurance Company Limited
26	Unthinkable Solutions
27	Aditya Birla Fashion & Retail Ltd. (ABFRL)
28	JLL Business Services
29	Tommy & CK PVH Arvind Fashion Pvt Ltd

Annexure-5

Column1	Companies list for SIP
Sr. No	Company Name
1	Times Internet
2	Care Health Insurance Ltd
3	Mogli Labs India Pvt Ltd (Moglix)
4	Powerstrip Technologies Pvt. Ltd.
5	Hopeberry Ventures Pvt Ltd
6	SNVA Ventures
7	Agnomics Analytics Lab Pvt Ltd.
8	Harshna Fresh Tech Pvt Ltd
9	Kredily
10	Realty Smartz Pvt Ltd
11	NJ India Invest Pvt. Ltd
12	Positive Vibez Brand Solution Pvt. Ltd.
13	Reliance Retail
14	ZIELHOCH

15	BONN Nutrients Pvt Ltd
16	TriEdge Solutions Pvt. Ltd.
17	Here Technology
18	PVH Arvind Fashion Pvt Ltd (Calvin Klein and Tommy Hilfiger)
19	Learning Mudra
20	TechXaaSSoft Pvt Ltd
21	Aditya Birla Fashion & Retail Pvt Ltd
22	Spirit of Intelligent Life Pvt Ltd.
23	HERE Technologies Pvt
24	INDIAN EXPRESS NEWS
25	Times Now Navbharat (timesnowhindi.com)
26	Ramayan Research Council
27	Hint Radio (90.4 FM)
28	8duzite Learning and Consultants (Finexcel Academy)
29	Bata India Ltd.
30	Digital Innodrive
31	Globe Capital Market
32	HBF Direct Ltd.
33	ITC Ltd.
34	Kotak Securities Ltd.
35	MRM
36	SNNR Pvt. Ltd. (Supper99 Stores)
37	The Economics Times (Newspaper) - The Times Group
38	Times Internet (The Economic Times B2B Vertical)
39	WWICS
40	Blue Digital Media Pvt. Ltd.

CLUB COMMITTEE 2022-23

SR NO.	CLUB NAME	FACULTY COORDINATOR	POST	STUDENT'S NAME
1	ART AND CRAFT CLUB	DR. NIDHI SRIVASTAVA	PRESIDENT	Ritik Sharma
			VICE PRESIDENT	Ashish Raj
			SECRETARY	Sneha Mittal
2	AI & ML CLUB	PROF. NEERU SAXENA	PRESIDENT	Atul Gupta
			VICE PRESIDENT	Shruti Saxena
			SECRETARY	Ambika Budhiraja
3	BIG IDEAS CLUB	PROF. NIDHI SHARMA	PRESIDENT	Deepika Kansal
			VICE PRESIDENT	Manan Nayyar
			SECRETARY	Chinmay Dubey
4	BIONICS CLUB	PROF. NEHA ANTAL	PRESIDENT	Karuna Minocha
			VICE PRESIDENT	Atul Yadav
			SECRETARY	Gunjan Sharma
5	CULTURAL CLUB	PROF. TRIPTI GOYAL	PRESIDENT	Ayushi Singh
			VICE PRESIDENT	Kamal Singh
			SECRETARY	Chetan Monga
6	COMPUTER NETWORKING CLUB	Dr. ASHUTOSH SHARMA	PRESIDENT	Ayush Kumar Singh
			VICE PRESIDENT	Biswajeet Ray
			SECRETARY	Aastha Tiwari
7	DESKTOP APP CLUB	PROF. SURYA SAXENA	PRESIDENT	Shrestha Bhatnagar
			VICE PRESIDENT	Aarish Choudhary
			SECRETARY	Jatin Kumar
8	FASHIONISTA CLUB	PROF. TRIPTI GOYAL	PRESIDENT	Abhishek Sharma
			VICE PRESIDENT	Harsh Chittoudiya
			SECRETARY	Sarthak Bhadoria
9	FINANCE CLUB	PROF. ANITA RAMRAKHIYANI	PRESIDENT	Vaibhav Singh
			VICE PRESIDENT	Anushka Varshney
			SECRETARY	Harshit Prajapati
10	HR CLUB	PROF. INDIRA	PRESIDENT	Mansi Bansal
			VICE PRESIDENT	Gunjan Tyagi
			SECRETARY	Rashi Bhatnagar
11	JOURNAL CLUB	DR. HEMLATA SRIVASTAVA	PRESIDENT	Janvi Sharma
			VICE PRESIDENT	Kanishka Jasaul
			SECRETARY	Shreya Sharma

12	J & MC CLUB	PROF. KHURSHEED ALAM	PRESIDENT	Khushi Varshney
			VICE PRESIDENT	Shubh Dixit
			SECRETARY	Mohak Khandelwal
13	IMS GREENS CLUB	DR. TRIPTI SINGH	PRESIDENT	Bhupender Sahu
			VICE PRESIDENT	Anurag Rawal
			SECRETARY	Disha Tyagi
14	IT CLUB	DR. NIKITA JOSHI	PRESIDENT	Manoj Joshi
			VICE PRESIDENT	Aditya Singh
			SECRETARY	Meet Goel
15	LITERARY CLUB	PROF. AKANSHA TYAGI	PRESIDENT	Manasvi Chaudhary
			VICE PRESIDENT	Kushagra Upadhyay
			SECRETARY	Saurabh Gupta
16	MARKETING CLUB	PROF. BAHRAT GAHLOT	PRESIDENT	Abhinav Ranjan Mishra
			VICE PRESIDENT	Anurag Lala
			SECRETARY	Ayush Shukla
17	MATHEMANIA CLUB	DR. ABHISHEK MISHRA	PRESIDENT	Manas Agarwal
			VICE PRESIDENT	Simran Bhatia
			SECRETARY	Akshay Khurana
18	MUSIC CLUB	DR. SHRISHTI VASHSTHA	PRESIDENT	Sharad Mishra
			VICE PRESIDENT	Priyanshu Kumar Srivastava
			SECRETARY	Satyam Mehta
19	PHOTOGRAPHY & DOCUMENTARY CLUB	PROF. GIRISH KUMAR SINGH	PRESIDENT	Akhil Sharma
			VICE PRESIDENT	Ayush Verma
			SECRETARY	Astha Yadav
20	SPORTS CLUB	PROF. SANJAY SHARMA & PROF. RASHMI VAISHNAV	PRESIDENT	Sachin Singh Rawat
			VICE PRESIDENT	Kesar Goel
			SECRETARY	Shlok Kumar Pandey
21	SSR CLUB	DR. RISHI KUMAR	PRESIDENT	Shashank Siwal
			VICE PRESIDENT	Md. Faizan Saifi
			SECRETARY	Simran Singh
22	WEB APP CLUB	PROF. ARCHANA	PRESIDENT	Unnati Agarwal
			VICE	Disha Agarwal

			PRESIDENT	
			SECRETARY	Vishwajeet Chauhan
23	THEATRE CLUB	PROF. ANURAG SINGH	PRESIDENT	Ritik Shukla
			VICE PRESIDENT	Srishti Tyagi
			SECRETARY	Mansi Kholi

Annexure 7

Faculty Name	Department	Designation	Workshop/Training/FDP	Research Details
Anurag singh	School of Journalism & Mass Communication	Assistant Professor	Workshop attended at Presidency University 20 to 24 Decemembr 2022	Workshop/Training programs/FDP/MDP attended
			2 days symposium on writing a proposal for contact projects organised by the office of the phd program Chitkara University Punjab 23 to 24 January 2023	
			Workshop attended One week online Faculty Development Programme on "NAAC Accreditation Framework and Documentation" Organized by Faculty of Science held from 01-03-2023 to 07-03-2023 organized by the Government College Banda Sagar MP.	Workshop/Training programs/FDP/MDP attended
			Faculty Development Program on Introduction to IOT from 12-12-2022 to 16-12-2022, E & ICT Academy, IIT Kanpur (A joint initiative of MeitY & IIT Kanpur)	
Archana Gupta	School of Computer Sciences	Assistant Professor	Five days online Faculty Development Program on "Research Methodology th rd And Publication Ethics" during 30 Jan - 3 Feb, 2023, organized by The Department of Computer Science and Department of Biotechnology at IMS Engineering College, Ghaziabad,	

Dr Rishi Kumar Singh	School of Biosciences	Associate Professor	Online Certificate course on “Developing Skills in Cyber Crime Investigation, Digital Forensics and Cyber Security “as value added course from Jun to 14 Jul 2022.	Workshop/Training programs/FDP/MDP attended
Dr Shobha Bhardwaj	School of Management	Assistant Professor	participated in the professional development program on work life balance conducted by National Institute of Technical teachers training and Research Chennai 13 February 2023 to 17 February 2023	Workshop/Training programs/FDP/MDP attended
Dr Tripti Singh	School of Biosciences	Assistant Professor	Five Days Training Programme on “Management Strategies For Environmental Health And Safety: A Step Towards Achieving SDGs” in Association with CSIR- Indian Institute of Toxicology Research, Lucknow, held on 16th – 20th January 2023.	Workshop/Training programs/FDP/MDP attended
Dr Umesh Kumar	School of Biosciences	Associate Professor	5 th National hands on Workshop On “Pharmacogenomics: Basics To Advanced” from 16 th December 2022 to 18 th December 2022 by PGIMER Chandigarh	Workshop/Training programs/FDP/MDP attended
Dr Umesh Kumar	School of Biosciences	Associate Professor	Cell Culture Techniques And Its Applications In Human Health (5 days-Faculty Development Program) (16th to 20th May 2023)	Workshop/Training programs/FDP/MDP attended
Dr Umesh Kumar	School of Biosciences	Associate Professor	Workshop of Biost and Research Methodology at Maulana Azad Medical College 22 to 26 March 2023	Workshop/Training programs/FDP/MDP attended

Dr. Gagan Varshney	School of Computer Sciences	Professor	Ajay Kumar Garg Engineering College FDP on OUTCOME BASED CURRICULUM DESIGN (13-17 February 2023) Organized by Department of Information Technology In collaboration with Curriculum Development Centre, NITTTR, Chandigarh	Workshop/Training programs/FDP/MDP attended
Dr. Gagan Varshney	School of Computer Sciences	Professor	Seven Days Faculty Development Program (Hybrid Mode) on "Use of Tools and Techniques in Research Based Project" organized by Central Project Research Committee, GNIOT 11-17 October 2022	Workshop/Training programs/FDP/MDP attended
Dr. Rishi Kumar Singh	School of Biosciences	Associate Professor	online Certificate Course on "Developing Skills in Cyber Crime Investigation, Digital Forensics & Cyber Security" as value added course from 15 Jun to 14 Jul 2022	Workshop/Training programs/FDP/MDP attended
			participated in IP Awareness/Training program under NIPAM on April 28,2023	
Dr. Sandeep Gautam	School of Biosciences	Assistant Professor	One week FDP on Reskilling Faculties at IIMT 27 feb to 4 March 2023	Workshop/Training programs/FDP/MDP attended
Dr. Shruti Sharma	School of Management	Assistant Professor	One week FDP on Post Covid Business society and Law at IIMT 12 to 19 december 2022	Workshop/Training programs/FDP/MDP attended

Dr. Shruti Sharma	School of Management	Assistant Professor	1 Day mdp on existing in forthcoming issues in the error of intellectual property rights conducted by IIT college of management Greater Noida 31 January 2020	Workshop/Training programs/FDP/MDP attended
Dr. Swati Tyagi	School of Biosciences	Assistant Professor	Professional Development Programme on 'Implementation of NEP2020 for University and College Teachers' by INDIRA GANDHI NATIONAL OPEN UNIVERSITY November 1826, 2022	Workshop/Training programs/FDP/MDP attended
Girish Kumar Singh	School of Journalism & Mass Communication	Assistant Professor	International faculty development programme on accelerating equality and empowerment of women in all spheres 8 to 12 May 2023	Workshop/Training programs/FDP/MDP attended
Khursheed Alam	School of Journalism & Mass Communication	Assistant Professor	Five day Faculty development Programme organized by school of Media studies Presidency University from 20 th to 24 th December 2022.	Workshop/Training programs/FDP/MDP attended
Khursheed Alam	School of Journalism & Mass Communication	Assistant Professor	Workshop attended at Presidency University 20 to 24 December 2022	Workshop/Training programs/FDP/MDP attended
Komal Kapoor	School of Management	Assistant Professor	AICTE Training And Learning (ATAL) Academy Blended/Hybrid FDP on "Design Thinking as tool for Innovative Teaching Pedagogy" from 2023-02-20-2023-02-25 to 2023-02-27-2023-03-03 at BIRLA INSTITUTE OF TECHNOLOGY, MESRA, EXTENSION CENTER NOIDA	Workshop/Training programs/FDP/MDP attended
Komal kapoor	School of Management	Assistant Professor	ONE WEEK FACULTY DEVELOPMENT PROGRAM from 26th June to 2nd July, 2023 ON SLR, PUBLICATIONS IN TOP TIER JOURNALS AND DEVELOPING PROPOSALS FOR RESEARCH GRANTS AND SCOPUS-INDEXED BOOKS	Workshop/Training programs/FDP/MDP attended

Komal Kapoor	School of Management	Assistant Professor	5 Days Faculty Development Program, 2023 organized by Jaipuria Institute of Management, Noida from th th 15 March to 19 March 2023 on Efficient Methods for Writing Research Papers, Developing Theories, and Analysing Data.	Workshop/Training programs/FDP/MDP attended
Komal Kapoor	School of Management	Assistant Professor	5-Days online workshop on “Applied Marketing Analytics” organized by Meerashpa Learning Solutions, from 3rd – 7 th April, 2023.	Workshop/Training programs/FDP/MDP attended
Neeru Saxena	School of Computer Sciences	Assistant Professor	Faculty Development Program on Machine Learning from 27-03-2023 to 02-04-2023 by E & ICT Academy, IIT Kanpur	Workshop/Training programs/FDP/MDP attended
Punam Kumari	School of Journalism & Mass Communication	Assistant Professor	Professional Development Programme on ‘Implementation of NEP2020 for University and College Teachers’ by INDIRA GANDHI NATIONAL OPEN UNIVERSITY November 18-26, 2022	Workshop/Training programs/FDP/MDP attended
Punam Kumari	School of Journalism & Mass Communication	Assistant Professor	online accessibility development program on the topic shifting current affair Advertising and Public on 28 Nov to 2nd Dec 2022	Workshop/Training programs/FDP/MDP attended
Punam Kumari	School of Journalism & Mass Communication	Professor	one week online faculty development program on emerging trends in research methodology organised by the school of media 15 may to 18 may 2023	Workshop/Training programs/FDP/MDP attended
Rashmi Singh	CDC	Assistant Professor	5 days FDP on "Outcome based learning and Assessment under NEP"	Workshop/Training programs/FDP/MDP attended
Rashmi Singh	CDC	Assistant Professor	5 Days Faculty Development Program on Advance research Methodology analysis and Interpretation using SPSS.	Workshop/Training programs/FDP/MDP attended

Shalini Sharma	School of Biosciences	Assistant Professor	Five Days Training Programme on “Management Strategies For Environmental Health And Safety: A Step Towards Achieving SDGs” in Association with CSIR- Indian Institute of Toxicology Research, Lucknow, held on 16th – 20th January 2023.	Workshop/Training programs/FDP/MDP attended
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Thank
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